

VISUAL SUMMARIES

BY PUSHPIN VISUAL SOLUTIONS

CREATIVE COMMUNITIES UNITE: AN INTERCITY GATHERING

founders' session

why WE DO what WE DO



we work with
PEOPLE
FROM
all walks
of life

COMPANIES,
WOMEN, CHILDREN,
COMMUNITIES IN RECOVERY,
EDUCATORS, ETC.

we give them
agency to
DO THEIR OWN THING

WE WORK
COLLABORATIVELY

WE HAVE
ECONOMIC IMPACT

WE CHANGE
LIVES!



creative hubs:
SAFE SPACES
where people are
**SEEN
HEARD
SUPPORTED**

CHALLENGES

INFRASTRUCTURE
FUTURE-PROOFING
RESEARCH
CONTEXTUALIZING
YOUR SPACE

we need people!
CREATIVE HUBS

ARE MADE BY PEOPLE,
MADE FOR PEOPLE,
MADE UP OF PEOPLE



our COMMUNITIES

OF THE FUTURE

and why we

NEED THEM

in a third world country
BEING AN ARTIST
is a **PRIVILEGE**



IMAGINE A WORLD WHERE ANYONE WHO WANTS to become an artist HAS ALL THE PRIVILEGES OF BECOMING ONE



PRIVILEGES MAKE GOALS ATTAINABLE

we need to have the wisdom to use our privileges to our advantage

RACIAL
GENDER
SOCIO-ECON.



FACTORS CHANGING
THE ART LANDSCAPE

GROWING number of ART MANAGERS



PLATFORMS on SOCIAL media

using TECHNOLOGY FOR SCALE & GROWTH



GIG economy

hubs are important...
THEY CONNECT ARTISTS TO:

- SERVE THE community
- PAVE THE WAY to expression
- COMMUNICATE the need for change

future of HUBS

STAY RELEVANT
DICTATE DESIGN PHILOSOPHIES
SHAPE THE WORK FORCE



culmination CREATIVE Innovators fellows

COMMON ADVOCACIES

SAFE SPACES
& platforms



inspire
OTHERS



make
something
VALUABLE



TO THE
COMMUNITY

COLLAB w/ HUBS
w/ same advocacy



CREATE



social change

CHALLENGES

gaining
support

CONNECTING
HUBS and
GOVERNMENT

MAINTAINING
Connections

Work + life + hub
BALANCE

GETTING INFRA-
STRUCTURE and
resources

Good
LEADERSHIP
is important



lessons

DATA IS
important

DIFF. SET-UPS
for hubs exist

TAKE A LEAP OF FAITH
to achieve more

HUBS

that thrive



KNOW THEIR
COMMUNITY
well



ARE PASSIO-
NATE IN
WHAT THEY DO



PECHA KUCHA
and PITCH

sessions

the
HUB

and the
CITY



NURTURING
GROWING
KOMIKS
COMMUNITY

ART MARKETS! awards!
PUBLISHING! GRANTS!
creators workshops!
FORUMS

CAREER
BOOSTING
PERFORMING
artists

ADVOCACY
PLATFORM

PORTFOLIO
BUILDING

TRAINING

HOW CITIES NURTURE
CREATIVITY



PRODUCT MAKING

SYNERGIZE & STREAMLINE!

COMMUNICATE LOCALLY!

SOLVE COMMON PROBLEMS!

PLAY DIFFERENT ROLES!

VALUE INFORMATION!

CLAIM RESPONSIBILITY!



We can ACHIEVE more
if we WORK TOGETHER

SET UP
TRADE FAIRS

ACTIVE and MEASURABLE
ENGAGEMENT COLLABORATION

DESIGN and PROCESS
THINKING WORKSHOPS

TEACH
BUSINESS & TECH

WE ALL HAVE A SET OF CHALLENGES AND THEY'RE ALL VERY SIMILAR. THE DIFFERENCE IS THE DEGREES OF HOW WE EXPERIENCE THEM

meet MY

HUB

challenges & overcoming them



THE ARTS is not a PRIORITY



PROOF of CREDIBILITY



funding AND FINANCIAL SKILLS

NO arts POLICY!



issues WITH SPACE

CHALLENGES

SUSTAINABILITY plans and BUSINESS SKILLS



hubs WORK IN SILOS



finding the RIGHT PEOPLE w/ THE right SKILLS

NO NEED TO COMPETE!

THERE'S NOTHING STRONGER THAN THE VOICE OF A COLLECTIVE SHOUT!

WE CAN WORK TOGETHER!

WAYS

EDUCATION focus on ARTS

forward

GOV'T SUPPORT Collaboration



meet MY

HUB

impact to the community

SOURCING ingredients

FROM LOCAL FARMERS



REINVIGORATING

public spaces



ALL THESE THINGS WE DO

POSITIVELY AFFECT our lives and THOSE OF OTHERS



DRAWING INSPIRATION FROM THE Community



SETTING up

CREATIVE MARKETS



USING EVENTS as

FUND RAISERS

SHARING RESOURCES with OTHER ARTISTS



WE'RE MORE POWERFUL WORKING w/ THE COMMUNITY THAN WE ARE IN ISOLATION



monitoring AND EVALUATING your HUB

What for?

- UNDERSTAND PERFORMANCE
- PROMOTE SUSTAINABILITY
- MEASURE IMPACT
- TRACK PERFORMANCE

Why do we have this?
 NO 2 HUBS are identical
 HUBS EVALUATE differently

can be for hubs that are:

- STARTING
- RUNNING
- LONG TERM

WE EXAMINE 4 AREAS



between CRAFT and ZEROS workshop

