

Crafting Futures

Woven Networks Toolkit Grant

What is the Woven Networks Toolkit Grant?

The British Council is looking for Philippine-based trainers and community leaders who would like to be further trained to deliver the <u>British Council Craft Toolkit</u> to craft communities in the Philippines.

About Woven Networks

Woven Networks aims to spark exciting, collaborative research and development of the weaving sector in the Philippines. It is supported by British Council's Crafting Futures global programme. It bridges the rich, and sometimes forgotten, heritage of handloom weaving with new ideas materials and skills, enabling the sector to increase its value and expand relevance.

About Crafting Futures

<u>Crafting Futures</u> is building a positive future by unlocking craft's unique potential to inspire people around the globe. The programme celebrates the value of craft in our history, culture and world today. Crafting Futures is a global British Council programme, active in over 20 countries around the world with an extensive network of partners.

The British Council Craft Toolkit

The <u>Craft Toolkit</u> offers artisans, designers and other creative entrepreneurs an opportunity to expand their business knowhow through an online platform. The toolkit is easily accessible and open to the public through a website.

Courses cover a variety of lessons such as setting business goals, overall business planning, creating design concepts, developing products, sales and marketing, as well as budget

management. These courses have been developed by <u>Applied Arts Scotland</u>, a non-profit organisation operating in Scotland's craft industry.

In August 2019, the workshop was presented to 120 crafts persons and others interested in the arts as supported by the <u>Pentland Group</u>; a leading fashion company in the UK.

Who can apply?

The Woven Networks Toolkit grant supports sector and community leaders based in the Philippines who have a solid track record as a facilitator and in working with artisan and craft communities in the Philippines, especially in hard to reach areas of the country (these can be within or outside business districts or a major city).

Interested applicants are encouraged to sign up to the British Council Craft Toolkit site and study it before developing their proposal.

Applicants should:

• Be an individual or a representative of an organisation* (e.g. social or design enterprise, collective, cooperative, university, NGO, cultural organisation, etc.).

*Organisation requires a local business registration.

- Be based in the Philippines and have strong networks with target craft communities, particularly weaving communities.
- Have previous experience/track-record in facilitating workshops.
- Have a good standing working relationship with craft communities in the Philippines.
- Attend and complete the online training for trainers for the British Council Craft Kit facilitated by <u>Applied Arts Scotland</u> in January 2021.
- Have access to internet connection.

How much is the grant?

Grants of up to Php 150,000 (around £2300) will be awarded to each selected trainer.

This will cover:

- All professional fees, including workshops, translation, monitoring and evaluation, and module writing and creation.
- Related expenses such as graphics, communications and travel (to be arranged by the researchers in coordination with their team, not by the British Council).
- Other incidentals and expenses.
- Photo and video documentation of workshops (to be used for communications purposes or as a complement to the report and module.
- Liaising with 1-2 artisans to produce homemade, Internet quality videos running 1-2 minutes, to be included in the Philippine version of the Craft Toolkit website.

What is the scope and objective of the toolkit grant?

This is a four-month (December 2020 – March 2021) grant contract to undertake the required training and understand how to use, adapt and deliver workshops with the British Council Craft Toolkit to craft communities in the Philippines.

The project objectives are:

- To enable community leaders better support local artisans and craft entrepreneurs in their communities, especially in hard to reach areas of the country.
- Address the need to build the knowledge capacity of local artisans with entrepreneurial skills to enhance the economic sustainability of their craft.

What are the required outputs?

- 1. Workshop/s that will reach a total of 60 artisans and entrepreneurs in a weaving community (these can be weavers, designers and other entrepreneurs). The trainer will determine through his/her proposal whether these will be done over one or multiple sessions, or whether they should take place on site, online or blended.
- 2. Workshop materials required for delivery in the local context/language.
- 3. A module that future learners can use as a guide to using the Craft Toolkit online platform. The module must be translated into the community's preferred language of instruction. See here for a sample module: <u>Creative Hub Leader's Toolkit</u> (this is just an example).
- 4. A post activity report, which includes:
 - Insights on the preparation process and materials produced.
 - Insights and challenges of delivering learning offers to hard to reach communities, and which techniques/media the target learners found most effective and manageable.
 - An evaluation of the workshop impact to targeted learners.
 - Recommendations for future workshop delivery.
 - Feedback from participants and impact of the project based on the agreed M&E methodology.
- 5. Homemade video clips (1-2 minutes each) of an artisan talking about their work (content brief to be finalised).

What are the criteria for selection?

- Evidence of knowledge and understanding of local craft context, especially of target communities (25%)
- Feasibility of proposed workshop being delivered in the local context and/or language (25%)
- Clarity of workshop activity plan with clear target communities and partners (20%)
- Proven track record as a facilitator or educator (20%)
- Feasibility of estimated cost breakdown and timeline (10%)

What are the key dates to remember?

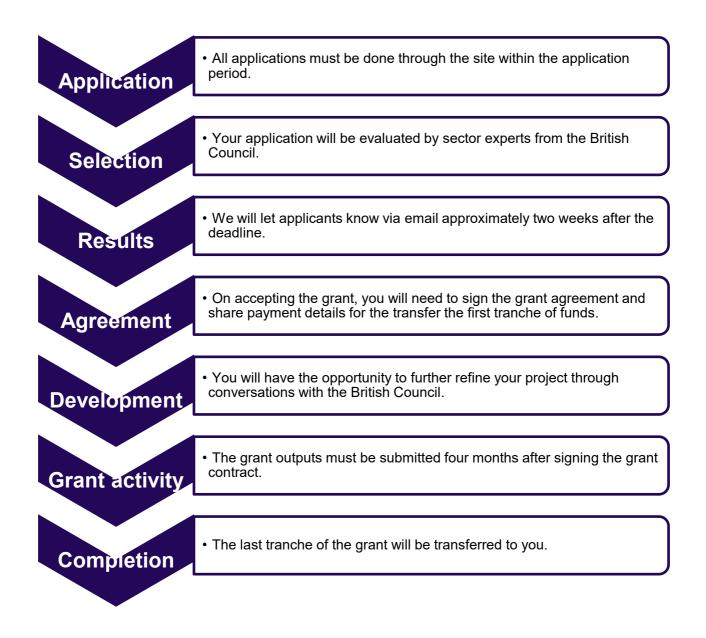
- The call will be open starting 30 October 2020
- Deadline for submission of proposals is 20 November 2020
- Results will be announced two weeks after the open call deadline.
- All activities, final outputs and reports should be submitted to the British Council four months after signing the grant contract
- Project timeline December 2020 to March 2021

How to apply?

The application form can be found here:

https://britishcouncil.submittable.com/submit/76076664-7aaa-4631-94af-56c815d465aa/crafting-futures-woven-networks-toolkit-grant

What is the application process?



For questions and technical assistance, you can email Marc Ocampo at <u>marc.ocampo@britishcouncil.org.ph</u>

About the British Council

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

We work with over 100 countries across the world in the fields of arts and culture, English language, education and civil society. Each year we reach over 20 million people face-to-face and more than 500 million people online, via broadcasts and publications. Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body

The British Council employs over 10,500 staff worldwide. It has its headquarters in the UK, with offices in London, Manchester, Belfast, Cardiff and Edinburgh. Further information can be viewed at <u>www.britishcouncil.org</u>.