

# CSO-SEED

CSO-SEED, or Strengthening Civil Society Participation in Social Enterprise Education and Development, aims to build a stronger SME sector through the promotion of social enterprise. The focus on social enterprise development will in turn deliver an innovative approach to the areas of decent work and job creation. This approach offers a sustainable and empowering way to support inclusive economic development, reducing barriers to economic security, particularly for vulnerable groups.

This programme is financed by the European Union and co-financed and implemented by British Council.

## OUR REACH

<p><b>300</b> social enterprise leaders</p>	<p><b>60</b> social enterprises</p>
<p><b>20</b> advocacy-oriented civil society organisations</p>	<p><b>10</b> social enterprise intermediaries</p>
<p><b>250</b> key individuals engaged through policy dialogues</p>	<p><b>20,000</b> community members benefitting from social enterprise education and development grants</p>

## RASHID'S STORY



In 2017, the Marawi Siege displaced thousands of residents. Rashid Bangcolongan, through his organisation KAMAGOGOPA, Inc., adopted 211 families and facilitated a trauma healing activity to help them regain their self-worth and come to terms with their current situation.

This trauma healing came in the form of an Active Citizens capacity training programme tailored to fit the needs of the internally displaced families, establishing the social enterprise Halal Organics Agric-Crops Production. With the Halal Organics, they earned 1,500-3,000 pesos a week. Some of the IDPs who have returned to their homes have already developed new products such as *durian* ice cream (sold at a mall in Iligan City), halal organic chicken *siomai*, organic vegetables and halal organic free-range chicken.

## What are **social enterprises**?

Social Enterprises are businesses driven by a social purpose. These:

- have a **social mission** core to their purpose
- generate the majority (or all) of their income through trade (revenues mainly from goods and services provided, not grants/donations)
- **reinvest** the majority of **their profits** (towards the social mission)
- are autonomous of state
- are majority-owned in the interests of the social mission
- are accountable and transparent

# Our milestones

## Our grantees

**Awareness Grant** The Moropreneur, Inc. • **Ideation Camp** Social Enterprise Intermediary Bayan Academy | **Social Enterprise Grantees** Bangsamoro WOW (Women, Orphan and Widows) | Anaya Solutions | BamPeace | Center for Integrated Farming | Halal Organics Agric-Crops Production | Taotao Souvenirs | The Maranao Collectives • **Advocacy Grants** KADTABANGA Foundation for Peace and Development Advocates, Inc. | Mindanao Autonomous College Foundation, Inc. (MAFCI) | Maranao People Development Center, Inc. (MARADECA) | SEED Initiative | SWITO Corporation | The Moropreneur, Inc.

## The Bangsamoro Organic Law

In July 2018, President Rodrigo Duterte signed the Organic Law of the Bangsamoro Autonomous Region in Muslim Mindanao (OLBARM) creating a new Bangsamoro region that will replace the new autonomuos region, replacing ARMM, or the Autonomous Region in Muslim Mindanao.

The OLBARM, commonly referred to as the Bangsamoro Organic Law, has new provisions on the promotion of and support for the establishment of cooperatives and social enterprises in the region.



Atty. Anwar Malang © Alexis Feliciano

## The Philippine Development Plan

The CSO-SEED programme employs social enterprise as a development pathway for ARMM, one of the regions with the lowest contribution to the country's gross domestic product as well as industry and services output.

This business model is included in the Philippine Development Plan for 2017-2022 as one of the strategies for achieving 'pagbabago', (translation: change) a potential solution for reducing inequality through inclusive business models.

Social enterprise is also viewed as one of the pathways for expanding opportunities for micro, small and medium enterprises (MSMEs) that could help the poor achieve self-reliance and be self-sufficient, thereby contributing to safe and secure communities.



**The future is now.** Not tomorrow, but today. The BARMM is a new government, and you will be part of that. You might be the leaders someday — in five to ten years from now. Social enterprise is only a tool, a tool for what we envision: a better living condition for our people. This time we're going use social enterprise as a new paradigm for implementing government programmes.

**ATTY ANWAR MALANG**, DTI-ARMM Regional Secretary in his address to the Young ARMMpreneurs, August 2018.



Center for Integrated Farming, Busikong Greenland Multipurpose Cooperative © Jandatur Salik

## Our partners

Implementing Partners



Associate Partner



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