

Connections Through Culture

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# Arts and Creative Economy Research Grants

9 October 2020

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# Arts and Creative Economy Research Grants 2020 Philippines

Submit before 8 November 2020

## What are the Arts and Creative Economy Research Grants?

Under the regional programme, Connections Through Culture, the **Arts and Creative Economy Research Grants** in the Philippines are part of a wider British Council-led programme of research on the arts and creative economy across Southeast Asia. The purpose of this research programme is to:

- Generate new, engaging and relevant evidence on the arts and creative economy in Southeast Asia
- Test and develop new effective research methodologies which help to improve baseline understanding of sector trends and the impact of interventions
- Generate new detailed, relevant and transferable evidence on specific policy and partnership activities which are seen as of strategic importance in each country
- Build new and sustainable partnerships with Southeast Asia and UK research experts – in universities, consultancies, municipalities etc.
- Share evidence and approaches at a regional and international level – to build new channels of professional knowledge exchange and mutuality.
- Build long-term strategic relations with the UK.

## About Connections Through Culture (CTC)

Connections Through Culture was established in August 2019 to provide grants to assist residents of the UK, Indonesia, Malaysia, Myanmar, the Philippines, Thailand and Vietnam from the following groups:

- Artists
- Cultural and arts professionals
- Representatives of art collectives, networks or organisations

The primary objective of the programme is to support exchanges and collaborations between the UK and Southeast Asia. It aims to develop and strengthen new and existing relationships between the UK and Southeast Asia by supporting projects that allow conversations to happen, and for the possibilities of distance collaboration to be explored.

## Who can apply?

The Arts and Creative Economy Research Grants support independent researchers or emerging research groups (5 years and younger) based in the Philippines or United Kingdom with areas of interests in both countries. Women researchers and action research proponents are strongly encouraged to apply.

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- Grants of up to Php250,000 (around £3700) will be awarded to independent and group researchers.
  - Grants of up to Php500,000 (around £7400) will be awarded to UK-PH collaborative research teams.

## What does it mean to apply as a collaborative research team?

An individual or group representative from Southeast Asia can apply with a counterpart in the UK (or vice versa). One individual will need to be named as the lead applicant, and the other as the counterpart applicant. The lead applicant will be the contracting party and responsible for ensuring that the grant is disbursed according to the project budget.

## What types of research are we looking for?

### Research themes

1. Business model development for digital transformation – case studies and analysis from cultural organisations / creative enterprises, **including but not limited to** those based in the UK or Philippines. The output should be able to recommend the different methods that organisations can explore to develop sustainable revenue streams through online platforms.
2. Sector specific value chain and stakeholder analysis and comparison – visual arts, performance arts, music, etc, **including but not limited to** case studies based in the UK or Philippines. The output should be able to illustrate the different stakeholders who make up a sector's value chain, including any international connections; and demonstrate how economic, cultural and social value are created within the same.
3. Other collaborative research grant proposals between UK and PH researchers that can produce insights in response to the needs of artists, freelancers, or cultural and creative organisations

### Outputs

1. The proposed research output must be in written form.
2. At the end of the research, the proponent will be asked to submit a report (written or using other media) discussing learnings, realisations, next steps and experience working with partners or research subjects.
3. A sharing session of the research, as organised by the proponent/s.

### Conditions

1. All projects must have the possibility of being delivered and completed online should travel restrictions remain.
2. The proposed research output must be completed within six months of signing the grant contract.

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## What are the criteria for selection?

- Clarity of problematic and research concept 25%
- Relevance and usefulness of research output to targeted audiences 25%
- Track record and evidence of past research from proponent/s 20%
- Feasibility of research within project timeline 10%
- Evidence of the research being shared to targeted audiences 10%
- Evidence of an entry point to research areas (for individual researchers) or evidence of a UK/PH partnership (for collaborative research teams) 10%

## Selection panel

The panel will be composed of sector experts from the British Council.

## What are the key dates to remember?

- The call will be open starting 16 October 2020
- Deadline for submission of proposals is 8 November 2020
- Results will be announced two weeks after the open call deadline.
- All final research outputs should be submitted to the British Council six months after signing the grant contract

## What is the application process?



## How do we apply?

The application form can be found here:

<https://britishcouncil.submittable.com/submit/176980/uk-philippines-connections-through-culture-resarch-grants-2020-2021>

For questions and technical assistance, you can email Marc Ocampo at

[marc.ocampo@britishcouncil.org.ph](mailto:marc.ocampo@britishcouncil.org.ph)

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## About the British Council

The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

We work with over 100 countries across the world in the fields of arts and culture, English language, education and civil society. Each year we reach over 20 million people face-to-face and more than 500 million people online, via broadcasts and publications. Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body

The British Council employs over 10,500 staff worldwide. It has its headquarters in the UK, with offices in London, Manchester, Belfast, Cardiff and Edinburgh. Further information can be viewed at [www.britishcouncil.org](http://www.britishcouncil.org).