

Curriculum, Certification and Employability for HS Grads

David Tapang, Education Lead, Microsoft Philippines



Value of skills

Technology is everywhere...

50% of today's jobs require some degree of technology skills.

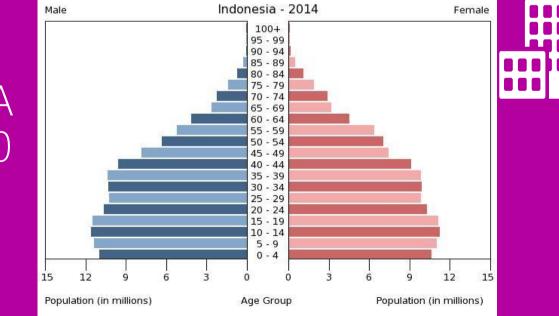
Experts say that percentage will increase to **77%** in the next decade.¹

$Growth: 14M \begin{array}{c} \text{estimated new jobs worldwide by 2015 due to} \\ \text{spending on public and private IT cloud} \\ \text{services.}^2 \end{array}$

GAP: 25% of IT opportunities worldwide went unfilled because of lack of training or experience in 2012.³

JOBS: 5.0M Baby's P/A 94 M: age 0 -20

Indonesia



Sources: ¹ US Bureau of Labor Statistics; ² IDC MS White Paper, Cloud Computing's Role in Job Creation, March 2012; ³ IDC, Climate Change: Cloud's Impact on IT Organizations and Staffing, Nov 2012 ** Microsoft Skills Gap Survey, IDC, June–July , 2012; ⁴ IDC

\mathbf{F} 32% of IT executives say they plan to increase head count in the next 12 months¹

Companies Want to Hire IT Skills...

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Where the Opportunities Are





Data to grow 44x over the next decade¹

\$107B in 2017 Public IT Cloud Services²



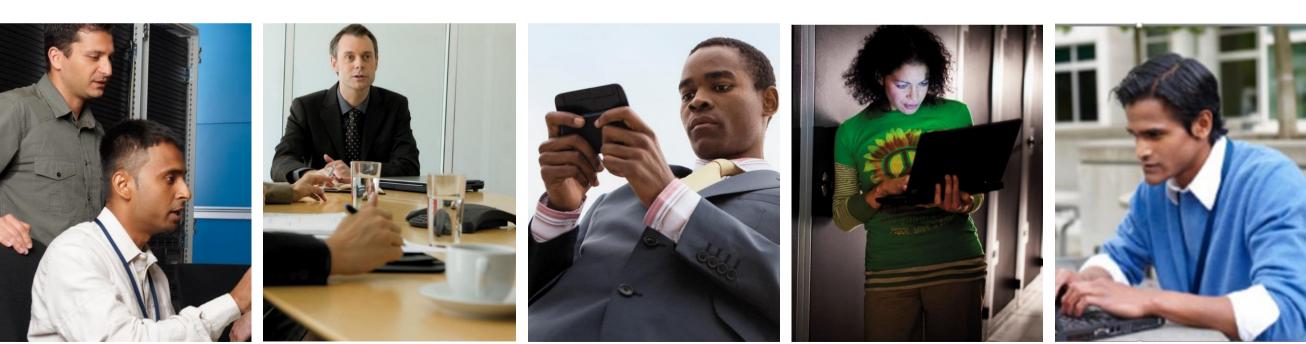
4.3 connected devices per adult



50+% of internet connections are things³



20% of enterprises will require multifactor authentication⁴



1 IDC Digital Universe Study, sponsored by EMC, May 2010; 2 (23.5% CAGR) IDC; 3 By 2016; Forrester Research; 4: IDC https://www.bizcloudnetwork.com/idc-security-predictions-2015/

Jobs in demand by technology

| | Google | | • 1 1 • 1 1 • CISCO | Microsoft |
|--------------|--------|------|----------------------------|-----------|
| Singapore | 787 | 283 | 866 | 10989 |
| Kuala Lumpur | 112 | 255 | 77 | 1170 |
| Sydney | 755 | 653 | 322 | 3012 |
| Jakarta | 136 | 153 | 65 | 998 |
| Tokyo | 334 | 353 | 2114 | 2499 |
| Bangkok | 292 | 74 | 102 | 3559 |
| Mumbai | 1056 | 163 | 516 | 2734 |
| Beijing | 341 | 2441 | 554 | 2760 |
| Manila | 258 | 62 | 246 | 2745 |
| Seoul | 280 | 32 | 215 | 1557 |

Source: Indeed.com, November 2015

BPO's fueling growth in Philippines.

ITBPAP Targets:

employed.

Revenues.

IT skills.

• 1.21M

• \$25B in

Philippine BPO Industry Set to Meet Employment Target



The Information Technology-Business Processing Outsourcing (IT-BPO) Industry of the Philippines is on a clear path to reach its 1.21 million employment target this year.

AUTHOR janby.teodoro

POSTED June 25, 2015

ASEAN bpo outsourcing philippines bus process outsourcing Business aec economy philippir

How do you create employable IT graduates?

- Choose & Align the Content
 - IT content as a course.
 - IT content throughout all subjects to build skills.
- Prepare the Teachers
 - Skills development and sharing.
 - Validation and Certification.
- Facilitate the Learning
 - Interactivity
 - Engaging content ensures high learner relevance and engagement.
 - Immersion
 - Learning by doing.
 - Collaboration and learning by others.
 - Validation and Certification
 - Globally accepted certification standards.

We've been working on some things.

Microsoft Confidentia

IT Academy Computer Science:

Interactive, immersive experiences leading to readiness for college and careers



Elements of Computer Science

Programming basics and building blocks introduced bit-by-bit by fixing fun apps and games in an interactive web environment.

Computer Science Core Concepts and Skills

Engaging, immersive learning in full academic courses covering the whole range of programming fundamentals via in-class or independent study.

A curriculum framework covering computer science topics to prepare for college and/or careers.

Skill-validating exams and certification recognized by college and career recruiters.

Computer Science for College & Career Prep

IT Academy Computer Science: Interactive Experiences



Elements of Computer Science

Programming basics and building blocks introduced bitby-bit by fixing fun apps and games in an interactive web environment.

Optimized for students of early adolescent age studying in early secondary grades.



Hour of Code with TouchDevelop Level: 100

Length: 1 hour | Delivery: TouchDevelop + Video On Demand (VOD)

A one-hour independent study course that interweaves instructional video with hands-on, guided practice in writing code, tasking students to fix a broken mobile computer game.

AVAILABLE NOW!

Dream it, Make it Classroom Extension for Hour of Code with TouchDevelop Level: 100 Length: 5 hours | Delivery:

Five-hour instructor-led course that transforms the classroom into a game development start-up. Students collaborate to create and publish a fully playable game.

TouchDevelop + Instructor

AVAILABLE NOW!

Specialized Skill Validation

Microsoft Official Academic Course

Microsoft

CODExist: The Birth of Bot

Level: 100

Length: 8 hours | Delivery: TouchDevelop + Video on Demand (VOD)

Eight-hour modular VOD course that walks students through building a mobile game from scratch using TouchDevelop. Assignments are suitable for homework or flipped classroom environments.

AVAILABLE NOW!

CODExist: Bot Levels Up

Level: 100 Length: 3 hours | Delivery: TouchDevelop + Video on Demand (VOD)

Three-hour modular VOD course that walks students through adding new elements to a game such as animations and using the cloud

AVAILABLE

IT Academy Computer Science: Immersive Learning



Immersive Learning

Specialized Skill Validation

Microsoft Official Academic Course

Microsoft Technology Associate

Computer Science Core Concepts and Skills

Engaging, immersive learning in full academic courses covering the whole range of programming fundamentals using Python, TouchDevelop, and Visual Studio.

Optimized for students of earlyto mid-adolescent age studying in secondary grades.

Full-term survey course:Creative Coding through Games and Apps

A first-course introduction to programming Length: 30 – 90 class hours (6-18 academic weeks) | Delivery: TouchDevelop + Instructor

Students gain hands-on experience in designing, programming, and publishing mobile apps and games. Flexible curriculum suitable as independent study or an instructor-led, in-class experience completed in 6, 9, 12 or 18 weeks.

Short, topical course: Introduction to Programming with Python

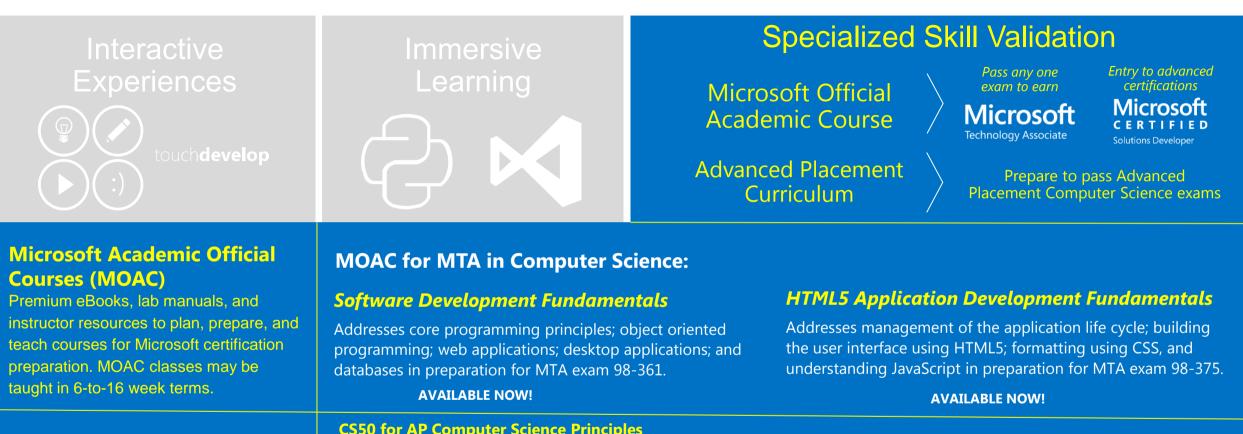
Level: Advanced beginner Length: 16+ hours | Delivery: VOD + Python, Visual Studio

Fast-paced independent study course for students naturally curious about programming. Students learn universally-applicable fundamentals using Python and Visual Studio.

AVAILABLE AUGUST 2015!

AVAILABLE NOW!

ITA Computer Science: Readiness for college and/or careers



Advanced Placement Curriculum

Learn how to program, think methodically and solve problems effectively while preparing to pass College Board Advanced Placement exams

CS50 for AP Computer Science Principles

Year-long curriculum mapped to the new AP Computer Science Principles exam. Building on the broadly popular CS50 undergraduate course at Harvard, this course is pivoted for secondary students to focus on how to think algorithmically and solve problems efficiently using computational thinking Topics include abstraction, algorithms, data structures, encapsulation, resource management, security, software engineering, and web development content. **AVAILABLE August**

2015

Java Programming Fundamentals

12 online activities to introduce or review AP CS Java programming topics. Students complete Office Mix lessons with interactive Code Hunt challenges by writing Java code. Provides hands-on preparation for the AP CS exam. **AVAILABLE NOW!**

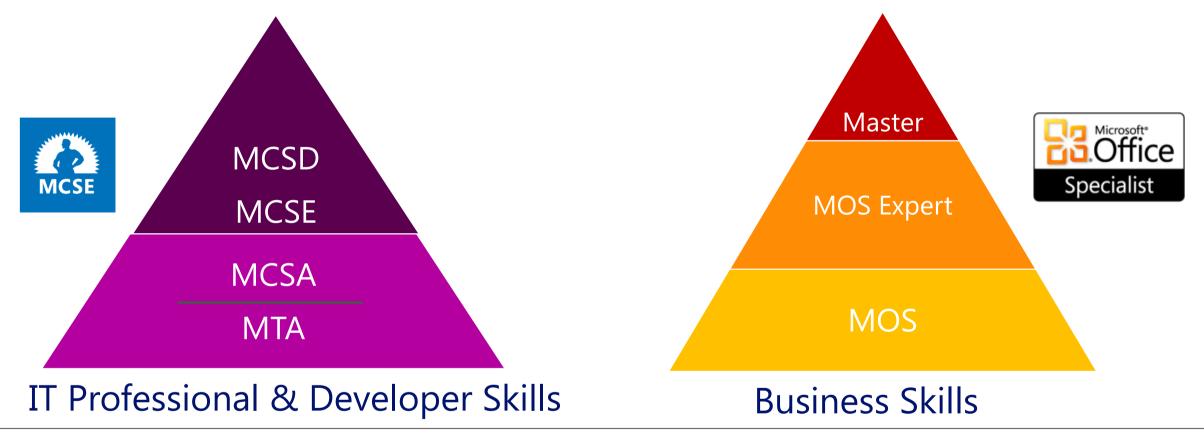
IT Academy Computer Science portfolio

| AVAILABLE NOW | | | COMING SOON | | | |
|---|--|---|--|--|---|--|
| Elements of Computer Science Optimized for students of early adolescent age studying in early | Title | Duration and form factor | Key features | Title | Key features, form factor, duration | |
| | Hour of Code using TouchDevelop | 1 to 3 hours duration Interactive online tutorials plus video on demand | Elements of CS to fix & customize a game Hands on using TouchDevelop | Bot's Minecraft | Next-generation Hour of Code teaching elementary programming concepts | |
| | CODExist: Birth of Bot | 8 hours duration Video on demand | Elements of CS basics create your own game Hands on using TouchDevelop | Adventure (draft title) <i>Available late 2015</i> | 1-3 hours duration Interactive online tutorials plus video on demand, hands-on using TouchDevelop and | |
| | CODExist: Bot Levels Up | 3 hours duration Video on demand | Elements of CS to add cloud services and animation to your game Hands on using TouchDevelop | CODExist: Bot Makes a | Minecraft 20-25 interactive online tutorials introducing key coding and | |
| | | 5 hours duration Interactive online tutorials plus in-class lesson plans and exercises | In-class extension for Hour of Code Introduction to entrepreneurship | Friend (draft title) <i>Available late 2015</i> | cloud concepts, appx. 20 hours total durationMinor subset of <i>Creative Coding</i> <i>through Games and Apps</i> | |
| Core Concepts and Skills Optimized for early- to mid- adolescent students studying in secondary grades | Intro to Programming with Python | 8 hours durationVideo on demand | Use Python to solve real-world problems Hands on using Visual Studio | Creative Coding through Games and Apps <i>Available August 2015</i> | First semester course designed to introduce coding and cloud concepts Flexible duration: 30, 45, 60 or 90 class hours (6,9, 12 or 18 academic weeks) Interactive, hands on using TouchDevelop | |
| College and Career Readiness <i>Optimized for mid- to</i> <i>upper-adolescent</i> | Java Programming Fundamentals | 6-12 hours duration Office Mix, Code Hunt and video on demand | AP CS Java principles applied to C# Hands on using Code Hunt | | AP-level course designed not just to teach how to program but also how to think more methodically and how to solve problems more effectively | |
| | MTA - Software Dev Fundamentals | Video on demand = 8 hours duration Microsoft Official Academic | Understand and use software development principles Hands on using Visual Studio | CS50 for AP Computer Science Principles Available August 2015 | | |

Validation and Certification.

Microsoft Certifications

• All IT Academy Curriculum Formats Help Prepare for Certification









Microsoft IT Academy Certification Roadmap

Microsoft IF Academy (ITA) Program provides students with the technology stills they need to be accessful is their education and carees. With Microsoft Cartification, students can validate their fulls that will be beneficial in a variety of career paths including engineering, business, and technology. This members receive price reductions on Microsoft Cartification examps on they can easily skills validation through cartification for their students globally.

Start by choosing your area of study and certification path

Secondary Students:

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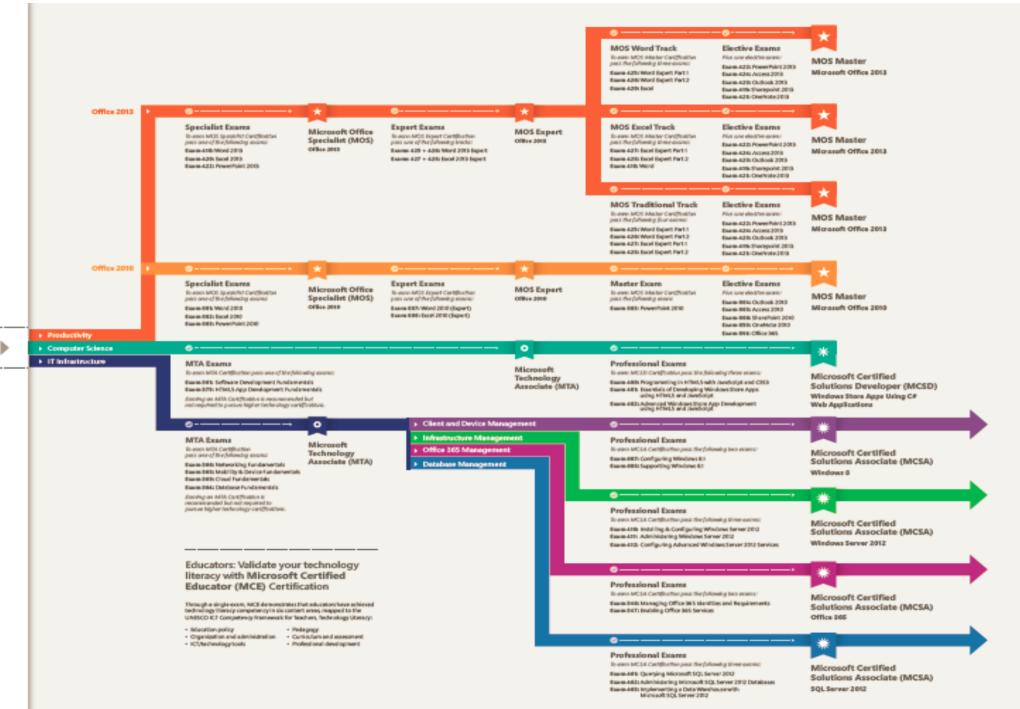
For Post-Secondary Students and Professionals:

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Additional Microsoft Certification paths at: www.microsoft.com/learning



Mapping IT Academy to the Job Market

| By Job Role | Entry Level | Associate Level | Expert Level | Path |
|--|----------------------------|-------------------------------|--------------------------------------|---------------|
| BI and Reporting Engineer | MTA: Database Fundamentals | MCSA: SQL Server 2012 | MCSE: Business Intelligence | Database |
| Business Analysts | MTA: Database Fundamentals | MCSA: SQL Server 2012 | MCSE: Business Intelligence | Database |
| Cloud Developer | MTA: Software Development | Progress towards Expert Level | MCSD: Web Applications | Development |
| Cloud Engineer/Administrator | MTA: IT Infrastructure | MCSA: Windows Server 2012 | MCSE: Private Cloud | Server |
| Computer Programmer | MTA: Software Development | Progress towards Expert Level | MCSD: Windows Store Apps Using C# | Development |
| Computer Systems Analyst | MTA: Infrastructure | MCSA: Windows Server 2012 | MCSE: Server Infrastructure | Server |
| Computer User Support Specialist | MTA: IT Infrastructure | MCSA: Windows 8 | MCSE: Desktop Infrastructure | Client/Server |
| Data Center Manager | MTA: IT Infrastructure | MCSA: Windows Server 2012 | MCSE: Server Infrastructure | Server |
| Database Administrator/ Designer | MTA: Database Fundamentals | MCSA: SQL Server 2012 | MCSE: Data Platform | Database |
| Desktop Management Technician/Admin | MTA: IT Infrastructure | MCSA: Windows 8 | MCSE: Desktop Infrastructure | Client/Server |
| Exchange Server Administrator | MTA: IT Infrastructure | MCSA: Windows Server 2012 | MCSE: Messaging | Server |

Validating Skills = Employment



Get this all from Microsoft IT Academy.

For more information contact us at: dtapang@microsoft.com

What?

Microsoft | IT Academy

Complete Technology Education Solution Over 2000 pieces of curriculum and content (for Students, Teachers, Staff)

Why?

Microsoft | IT Academy

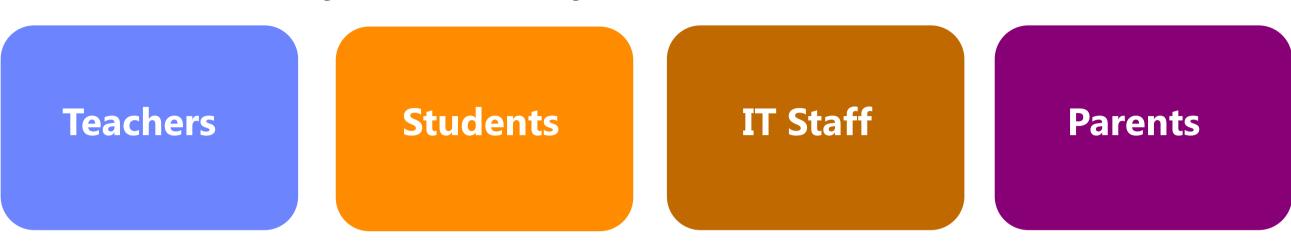
Building Bridge Between Education and Industry

Who?

Microsoft | IT Academy

Eligibility for Recognized Academic Institutions (K-12 & Higher Ed) Other Institutions (Libraries, Museums)

IT Academy for Everyone



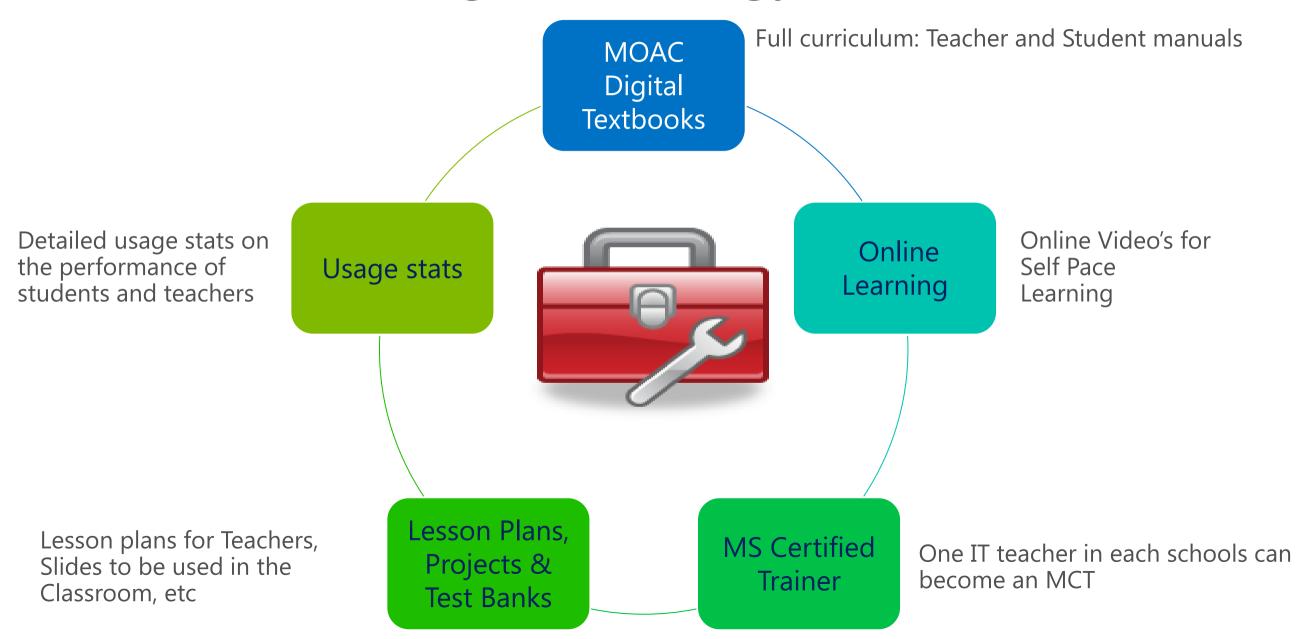
- Digital Literacy
- O365 Training
- OneNote
- PowerPoint
- SharePoint
- PD Training
- Etcsoft Confidential

- Digital Literacy
- O365 Training
- Office Training
- Computer Science
- Networking
- App dev
- Etc.

- SharePoint
- O365 Tech Training
- Networking
- SQL
- CRM
- Cloud (Azure)
- Etc.

- Excel
- Powerpoint
- Word
- Outlook
- OneNote
- App Dev
- Etc.

Tools for Building Technology Skills



Microsoft Official Academic Curriculum (MOAC) Student and Teacher Resources

Microsoft Official Academic Course

MOS EXAM 77-420



Microsoft Excel 2013

Microsoft

Easily Download Student & Instructor resources ITA Member site <u>Downloads</u>

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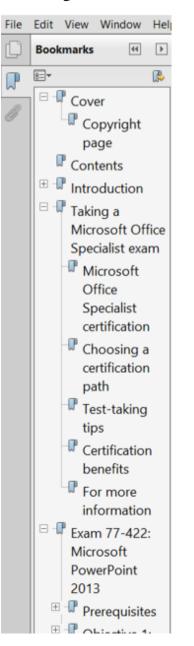
Download from ITA Members Site **

**

Includes:

- Digital Textbooks for both Teachers and Students
- Teachers Guide
 - PowerPoint Presentations
- Test Banks
- Projects
- Exam Mapping
- Classroom Setup Guide

Study Guides



Microsoft MOS 2013 Study Guide EXAM 77-422 Microsoft **PowerPoint**

Microsoft IT Academy

Download from ITA Members Site

**

The tasks in the book are similar to the tasks students will be asked to complete when they sit for their exams.

The study guides are designed to help students practice and prepare for a MOS exam

Includes:

- Full, objective-by-objective exam coverage
- Easy-to-follow procedures and illustrations to review essential skills
- Hands-on practice tasks to apply what you've learned

Lesson Plans

Microsoft^{*} IT Academy Program

Get started with Windows 8.1 Module 1

Instructor Materials for Course 70144: Windows 8.1 Essentials

Microsoft

Microsoft[®] IT Academy Program

STUDENT PRACTICE FOR MODULE 1: GET STARTED WITH WINDOWS 8.1

STUDENT MATERIALS FOR COURSE 70144: WINDOWS 8.1 ESSENTIALS

GET STARTED WITH WINDOWS 8.1 Your instructor may provide additional information about project requirement

This project provides an opportunity to practice skills taught in the following lessons:

- Lesson 1: Explore the Windows operating system
- Lesson 2: Manage Windows computing sessions

In this practice, you will start a computing session, lock and unlock the computer, and then put it to sleep.

Follow these steps

- 1. Log on to your computer
- Lock the computer.
 Unlock the computer
- Put the computer to sleep

Supplemental lessons based upon certification exam objectives. Includes links to relevant Online Learning, free demos and videos.

VALUE TO EDUCATORS:

Saves time with ready to use lesson plans to use as is, or to customize for specific teaching and learning goals.

Supplements E-Learning and maps to Certification. Includes ready to use project-based learning activities for higher education, high school and middle school students.

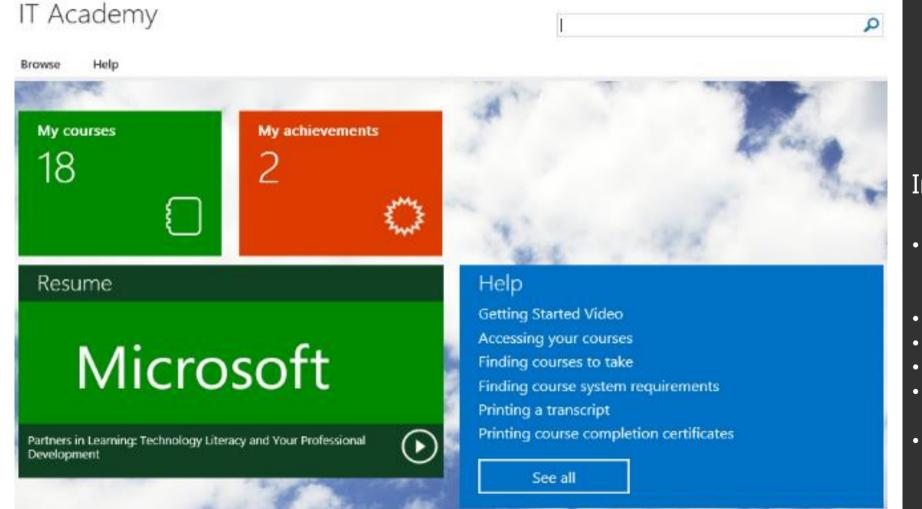
VALUE TO STUDENTS:

Allows students to use project-based learning activities to demonstrate and practice skills on Microsoft Technologies and prepare for certification. ** Download from ITA Members Site **

Includes:

- Links to Online Learning
- Quiz material
- Student projects
- References to videos to be used in class or out of class for reinforcement

IT Academy Online Learning



FAQ Feedback Contact us Privacy & Cookies Terms of use Trademarks © 2013 Microsoft

Connect to Admin & Learner Portals

**

Includes:

- Easy to use
 - Administration portal
 - Learners portal
- Assignable content
- Track-able lessons
- Multiple Technologies
- Evolving Administrator and Student Experience
- Assessments

Microsoft

Also includes 'Videos on Demand' (VOD) resources

**

| Microsoft | | Australia Test Site Pascal van den Nieuwendijk 🔹 | |
|---|--------------|--|---|
| IT Academy | | excel | Screen shot of an |
| Browse courses Help topics | | | Online Excel Course |
| 70148 Microsoft Excel 2013 Essentials Watch now Excel Output Output | | 0% complete | Online video's in various modules. Demo's and Online Practise Self Pace Learning or Teacher led |
| Overview Syllabus System requirements | | | lesson plans |
| Show all | Progress | Time (Excludes labs and knowledge checks) | - Usage statistics. |
| Module 1: Introduction | 0% complete | 00:00:00 | - Over 250 courses |
| Module 2: Create and Customize an Expense Report Workbook | 0% complete | 00:00:00 | available on IT |
| Module 3: Customize the Workbook | 0% complete | 00:00:00 | |
| Module 4: Share and Save a Workbook | 0% complete | 00:00:00 | Academy |
| Module 4: Share and Save a Workbook | | | |
| In this Module | 00:00:00 / 0 | 00:00:40 | |
| Understand Print, Export and Share Options | 00:00:00 / (| 00:00:33 | |
| Demo | 00:00:00 / 0 | 00:06:19 | |
| Practice | | | |
| Save to an Online Location | 00-00-00 ((| 00-01-52 | |

Educator Professional Development

Learn

New Office Hour Course Titles:

- Collaborate in the Classroom Using OneNote Class Notebook Creator
- Deliver Curriculum with OneNote
- Enhance Productivity with OneNote
- Get Started with OneNote
- Get the Most out of OneNote
- Project and Share OneNote Notebook
 Sections
- Send Webpages and Notes to OneNote
- Stay organized with OneNote
- SharePoint for Your Classroom
- SharePoint for Your Staff
- Building Classroom Community with Yammer
- Collaborate Using PowerPoint Online
- Create a Quiz in Office Mix
- Create A Survey in Excel Online
- Create and Share a Substitute Folder in OneDrive
- Use Accessibility Settings in Windows

- Install the OneNote Class Notebook Creator App (IT Administrators)
- One Note for School Administrators
- Get Started with OneNote
- Create a Parent Email List
- Create Your Own Email Rules

Teach

Courses:

- Teaching with Technology
- Technology Enriched Instruction

Best Practices:

- Prepare Students for MOS Certification
- Use MOS Study Guides and Lesson Plans
- Use MOAC MOS in Your Classroom

Computer Science

- Hour of Code Event Training
- DreamIT. MakeIT. A classroom Extension for Hour of Code with TouchDevelop
- Java Programming Fundamentals

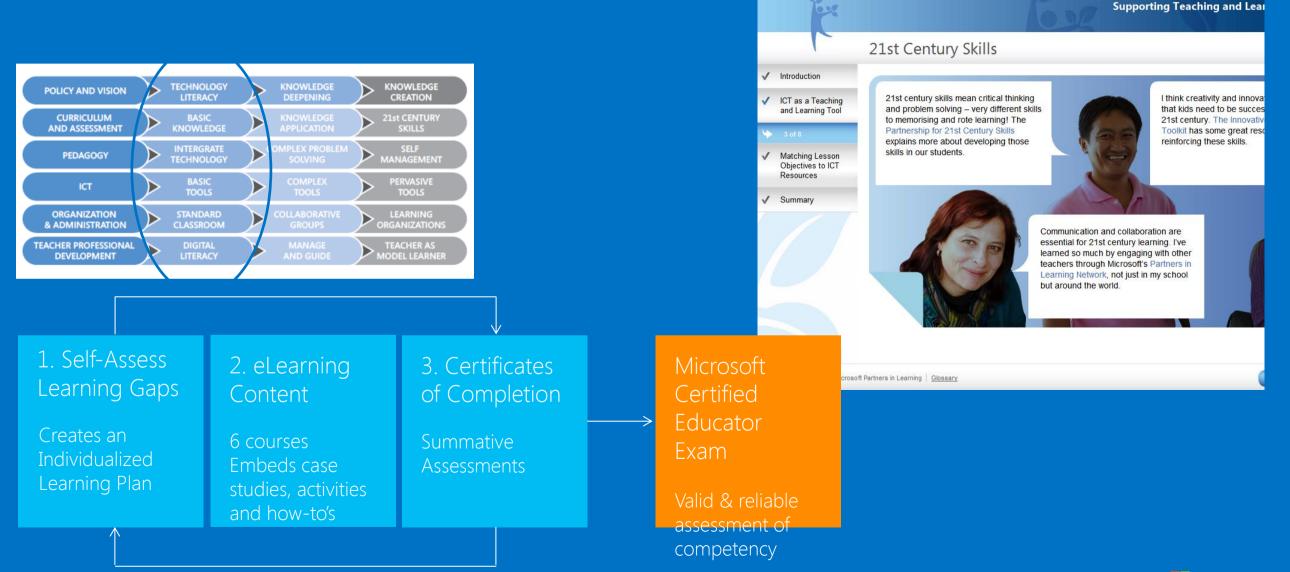
Coming Soon

- Creative Coding through Games and Apps
- CS50 for AP Computer Science Principles

TWT Self Assessment & Individual Learning Plan for Educators



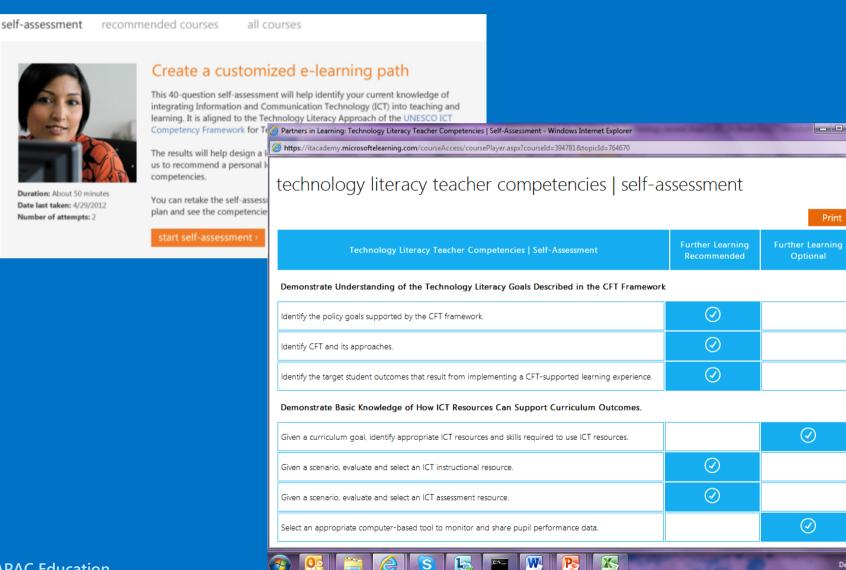
Teaching with Technology (TwT), IT Academy & MCE ... Extending educator value and credentials



APAC Education



Self Assessment & Individual Learning Plan for Educators



Six core curriculum focus areas for educators

> Curriculum & Assessment

Education Policy

Technology & Pedagogy

ICT Classroom Tools

Organization & Administration

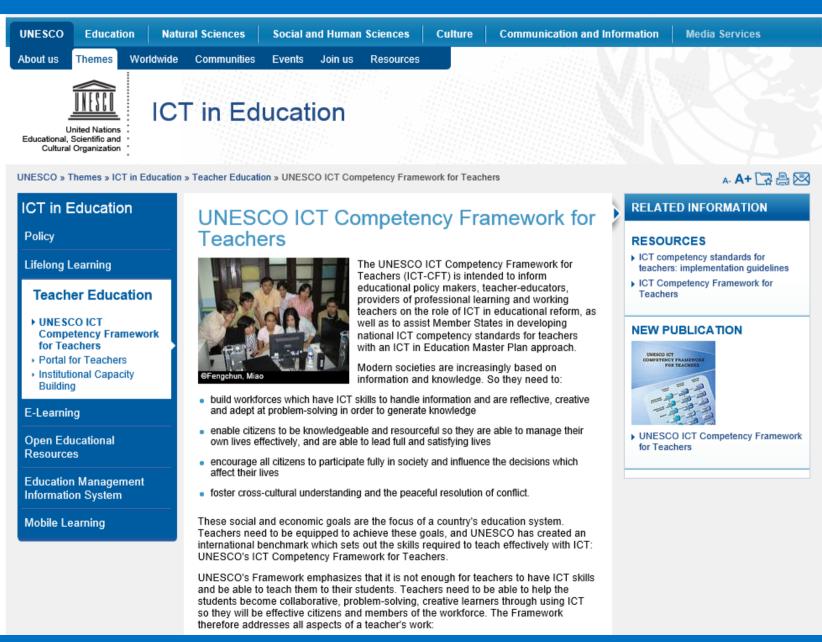
Professional Development



Microsoft

Desktor

Microsoft Educator Certification (MCE)





Microsoft Certified Educator (MCE)

- Competency-based, valid and reliable certification assessment
- Mapped to UNESCO ICT CFT, Technology Literacy Approach
- Does not measure technology skills, but the ability to apply those skills in teaching and learning context
- Pathway progression with Digital Literacy Certificate
- IT Academy online courses mapped and help prepare educators for MCE
- Available as a site license for convenient testing at schools



Digital Literacy

- Computer Basics
- Internet, Cloud
 Services and the
 World Wide Web
- Productivity Programs
- Computer Security
 and Privacy
- Digital Lifestyles
- Build Your First App



More New Courses Available

Computer Basics: Learn the fundamentals of computing, the components of a computer, operating system basics, and how to use a mouse and a keyboard.

Launch "Computer Basics" course

(Requires broadband connection.)



The Internet, Cloud Services, and World Wide Web: Learn how to connect to people, information, and resources around the world, using Web sites, search engines, and e-mail programs.

Launch "Internet, Cloud Services, and WWW" course

(Requires broadband connection.)

Productivity Programs: Games, demos, and interactive guides help you quickly learn the basics of word processing, spreadsheets, presentations, and databases.

Launch "Productivity Programs" course





Oigital Literacy Standard Courses

Computer Basics

Learn the fundamentals of computing, components of a computer, operating system basics, and how to use a mouse and a keyboard



The Internet and the World Wide Web

Learn how to connect to people and resources around the world.





Productivity Programs

Learn the fundamentals of word processing, spreadsheets, presentation software, and database programs used in business, in education, and at home.



Security and Privacy

Learn the risks and threats to computer security and privacy so that you can understand and prevent them.

Digital Lifestyles

Learn how digital audio, video, and photography, and other technologies are creating new career opportunities and shaping the world we live in.



Certificate Test

Take this test to receive a learning plan.



Pass this test to get a personalized certificate showing you have learned computer basics!

Training and Certification on ITA

IT Academy Certification by Areas of Study

| Productivity | Computer Science | IT Infrastructure | |
|--|---|--|--|
| Digital Literacy, Windows, O365, Word, PPT, Excel | Programming Basics, Programming Concepts, Application Development | Managing Infrastructure for Cloud, Clients, Devices, Databases and O365 | |
| Digital Literacy Course Certificate | MTA 98-361 Software Development Fundamentals | MTA 98-366 Netwo | rking Fundamentals |
| MOS 77-418 Word 2013 | MTA 98-375 HTML5 App Development | MTA 98-368 Mobility and Device Fundamentals | |
| WOS / / 418 WOR 2015 | Fundamentals | MTA 98-364 Database Fundamentals | |
| MOS 77-425/426 Word 2013 Expert | MTA 98-364 Database Fundamentals | MTA 98-369 Clou | ud Fundamentals |
| MOS 77-422 PowerPoint 2013 | MCP 73-480 Programming in HTML5 with JavaScript and CSS3 | MCP 73-687 Configuring Windows 8.1 | MCP 73-410 Installing and Configuring Windows Server 2012 |
| MOS 77-420 Excel 2013 | MCP 73-481 Essentials of Developing Windows Store Apps using HTML5 and JavaScript | MCP 73-688 Supporting Windows 8.1 | MCP 73-411 Administering Windows Server 2012 |
| MOS 77-427/428 Excel 2013 Expert | MCP 73-482 Advanced Windows Store App Development using HTML5 and JavaScript | MCP 73-347 Enabling Office 365 Services | MCP 73-412 Configuring Advanced Windows Server 2012 Services |

Professional Development: Certification Teacher Starter Kit

MCE Microsoft Certified Educator Exams

Teachers using technology in the classroom MOS Microsoft Office Specialist

All teachers with productivity skills 10 MTA Microsoft Technology Associate Exams

Learn & Introduce students to technology careers

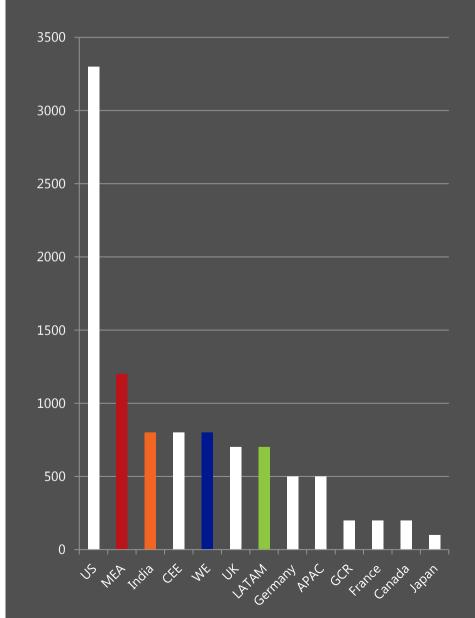


IT Academy Best Practice

IT Academy Global Reach

Puerto Rico Netherlands North Carolina Every middle school First state-wide USA IT Covers every secondary school, every college, and nationwide! Academy adoption across every university, all North Carolina High countrywide⁻ Schools 628 406 Chile Washington UAE State-wide USA IT Every secondary school High schools throughout Academy adoption across nationwide the country all Washington High Schools 703 450 250

16,000 IT ACADEMIES GLOBALLY 133 COUNTRIES





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