

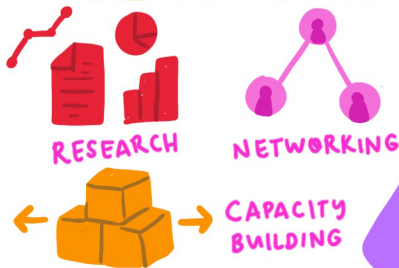
Welcoming the year
OF THE

CREATIVE ECONOMY

POLICIES AND PRACTICES TO
SUPPORT THE CREATIVE ECONOMY

COLLABORATE

TO ACCESS \uparrow UPSTREAM \downarrow DOWNSTREAM ECONOMY
ACCELERATES GROWTH



The ASEAN FOUNDATION

- ✓ COOPERATES
- ✓ COORDINATES W/ REGIONS
- ✓ CREATES BLUEPRINT

TO ENSURE THE RE-ENTRY TO THE
contemporary art space.

YEAR OF THE
creative economy
IS IMPORTANT BECAUSE THE
OPPORTUNITY TO RECOGNIZE
RESPONSIBILITY IS NOT ONLY IN OUR
SECTOR. THE WORK WE DO COULD
ALSO SOLVE BOTH SOCIAL &
ECONOMIC PROBLEMS.
- JOHN NEWBIGIN, DBE

- * OPEN DISCUSSION ON THE REALITY OF FUNDS
- * ADDRESS PROBLEMS IN ENGAGEMENT
- * DOUBLE DOWN ON ONLINE CONTENT CREATION

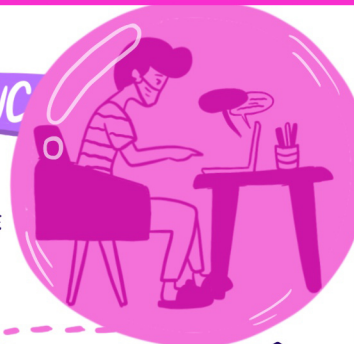
ENSURE INCLUSIVE & GROUNDED POLICY

INTER-REGIONALISATION
COOPERATION AND COLLABORATION
AGENCY APPROACH
REGIONALISATION OF THE CREATIVE
COMMUNITY

CHANGES brought about by the PANDEMIC

FORMAL
STRUCTURES
HAVE
COLLAPSED.

MASSIVE INCREASE
IN ONLINE
CONTENT



ACCELERATION OF
ANTI-
GLOBALISATION

CLIMATE
CHANGE
NOT SLOWING
DOWN

EMERGENCE OF THE
4TH INDUSTRIAL
REVOLUTION

MORE THINGS TO CONSIDER FOR THE GLOBAL CREATIVE ECONOMY

HOW TO BUILD
A BETTER
INTERFACE FOR
INFORMAL
&
FORMAL
ECONOMY

HOW TO MANAGE
THE INTERFACE
BETWEEN WORKING
ONLINE
&
OFFLINE

THINK ABOUT
HOW TO CONNECT
THE
LOCAL
&
GLOBAL

WHAT TO HIGHLIGHT THE PHILIPPINES AND THE Creative Economy

WHERE
WE ARE

- COLLABORATION WITH THE PHILIPPINE STATISTICS AUTHORITY (PSA)
- CREATION OF A SATELLITE ACCOUNT FOR CREATIVE AGENCIES.

ROADMAPPING

- REACHING OUT TO MORE PEOPLE VIA DEPT. OF TRADE & INDUSTRY.

HOW TO
GET
THERE

- FILE A BILL TO CREATE AN AGENCY PATTERNED FROM SOUTH KOREA.
- ADDRESS LEADERSHIP VACUUM

ESTABLISH A
SHARED SERVICE FACILITY
FOR CONTENT CREATION :

DIGITALISATION

RESEARCH &
DEVELOPMENT

EDUCATION
PLAN