

## Creative hubs for good

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# Drivers of Change

## Celebrating the creative innovators of the Philippines and beyond

### Introduction

Working in more than 30 countries a year, the British Council provides the research, tools, space and connections that creative communities need to experiment, learn and flourish. Through our global network, we identify new projects and opportunities through four mutually supporting strands: hubs and communities, creative enterprise, technology and policy. We design programmes together with people and organisations from across the UK and around the world.

At the 74th session of the United Nations General Assembly, the year 2021 was declared the International Year of Creative Economy for Sustainable Development. At its core, the Year celebrates individual creativity, artistic expression and the diverse cultures that inspire them.

### Our stories of impact

Over the past three years, our work on the creative economy in Southeast Asia has focused on creative hubs, physical or virtual places that bring enterprising people together who work in the creative and cultural industries. We see hubs as playing an integral role in the growth of the creative economy, gathering and representing creative communities. From our programmes like Creative Hubs for Good and DICE (Developing Inclusive and Creative Enterprises), we want to share our stories of impact through a week-long festival from 15 to 19 March 2021.

In the Philippines, a three-year partnership with the Design Center of the Philippines under the Department of Trade and Industry has been a crucial part of our work, through the **Creative Innovators Programme**.

## What is the event?

**Drivers of Change** is a four-day gathering to share and acknowledge the achievements of the **Creative Innovators Programme** and the networks we have been working with since 2018. The event aims to celebrate impact stories of local communities in the Philippines and the collaborative opportunities that the programme has created on an international level. When we look at the progression of our programmes' impact, we find that creatives and their communities are at the core.

## Event details

This week-long event is a collaboration between the British Council Philippines and Design Center of the Philippines.

The virtual event will take place over four days, **17.00 to 18.30 (Manila)/9.00 to 10.30 (UK)** everyday, from **16 – 19 March 2021** on Zoom.

## Daily programme

Day 1, 16 March 2021, 17.00 – 18.30 (Manila)/9.00 to 10.30 (UK)		
	Session description and speakers	Host/Moderator
17.00	<p><b>Opening remarks from the British Council Philippines and the Department of Trade and Industry</b></p> <ul style="list-style-type: none"><li>• Pilar Aramayo-Prudencio (Country Director, British Council Philippines)</li><li>• Undersecretary Rafaelita Aldaba (Department of Trade and Industry)</li></ul>	Carlo Delantar
17.10	<p><b>Amplifying the social impact of hubs – Partnership building in boosting creative ecosystems</b></p> <p><i>It's crucial for governments and organisations to continue supporting creative hubs as they make long lasting change on a personal, community and national level. The partnership between the Design Center of the Philippines and the British Council, through the Creative Innovators Programme, has created networks and opportunities, as well as strengthening the creative economy in the Philippines and beyond.</i></p> <ul style="list-style-type: none"><li>• Julia Kim-Davies (Partnership Development Director, British Council)</li></ul>	

	<ul style="list-style-type: none"> <li>• Rhea Matute (Executive Director, Design Center of the Philippines)</li> <li>• Qrious and Andrew Ormston</li> </ul>	
<b>Day 2, 17 March 2021, 17.00 – 18.30 (Manila)/9.00 to 10.30 (UK)</b>		
<b>17.00</b>	<p><b>Codesigned – Creative cities and communities working together</b></p> <p><i>Creative hubs continue to make a lasting impact on their cities and communities. In the local and global contexts, hub leaders have been instrumental in their respective cities becoming members of the UNESCO Creative Cities Network. Learn more about the UNESCO Creative Cities Network bidding process and the work these local and international hubs are leading on to create more innovative and inclusive cities.</i></p> <ul style="list-style-type: none"> <li>• Gillian Easson (Creative Dundee)</li> <li>• Patricia Mendoza (MATIC)</li> <li>• Lindsay Barrientos (UNESCO)</li> </ul>	Karla Batiquin
<b>Day 3, 18 March 2021, 17.00 – 18.30 (Manila)/9.00 to 10.30 (UK)</b>		
<b>17.00</b>	<p><b>Creative innovators – Stories of resilience and collaboration</b></p> <p><i>This session zooms in on the ‘creative value added’ of hubs and the success stories and collaborations coming out of the British Council’s Creative Innovators Programme (CIP).</i></p> <ul style="list-style-type: none"> <li>• Tuukka Toivonen and Justine Co (Creative Friction)</li> <li>• Film Producer’s Society (CIP)</li> <li>• Emi Englis (CIP) and Catherine Docherty (Journey Associates)</li> </ul>	Roxana Apostol
<b>Day 4, 19 March 2021, 17.00 – 18.30 (Manila)/9.00 to 10.30 (UK)</b>		
	<b>Welcoming the year of the creative economy – Policies and practices to support the creative economy</b>	Malaya del Rosario



	<p><i>Governments around the world have recognised the important role the creative industries play in developing robust, resilient economies. Join us for a dialogue on policy and practice with some of the British Council's key stakeholders and what will be needed to support a successful creative economy in Southeast Asia.</i></p> <ul style="list-style-type: none"><li>• John Newbiggin OBE (Chairman, Creative England and Cinema Arts Network)</li><li>• Benjamin Milton Hampe (Project Director, ASEAN Foundation)</li><li>• Dr Dina Dellyana (Coordinator, Global Center of Excellence and International Cooperation for Creative Economy)</li><li>• Cong. Christopher de Venecia (Chairperson, Special Committee on Creative Industry and Performing Arts)</li></ul>	
	<p><b>Closing remarks from the British Council's Creative Economy team</b></p> <ul style="list-style-type: none"><li>• Rebecca Shoesmith (Creative Economy Senior Programme Manager, British Council)</li></ul>	