

Speaker's profile

Amplifying the social impact of hubs – Partnership building in boosting creative ecosystems

Day 1 – 16 March, 17.00 – 18.30 (Manila time)/09.00 – 10.30 (UK time)

It's crucial for governments and organisations to continue supporting creative hubs as they make long lasting change on a personal, community and national level. The partnership between the Design Center of the Philippines and the British Council, through the Creative Innovators Programme, has created networks and opportunities, as well as strengthening the creative economy in the Philippines and beyond. Speakers and panelists

- Julia Kim-Davies, Partnership Development Director, British Council
- Rhea Matute Executive Director, Design Center of the Philippines
- Qrious and Andrew Ormston

Moderated by

- Carlo Delantar, Founder, Altum

Speakers' profiles

Julia Kim-Davies



Julia Kim-Davies joined the British Council in November 2015 as Partnership Development Director Arts, East Asia. Her most recent position, as Director Partnerships South East Asia, focuses on developing multi-stakeholder partnerships and initiatives across the British Council's portfolio spanning Education, Arts and Civil Society, concentrating on the thematic intersections and synergies between the business units. Based in Bangkok, Thailand, she leads on developing new propositions with multilaterals, trusts and foundations as well as with Governments across thematic areas including creative/social entrepreneurship to creative youth dev't programmes.

Rhea Matute



Rhea Matute is the Executive Director, Design Center of the Philippines. Under her leadership, Design Center continues to promote the use and appreciation of good design by strengthening the Filipino design industry and improving the range, quality, and competitiveness of the Philippines' services and products. She also leads the ASEAN Creative Cities Forum and Exhibition, an initiative by the DTI through Design Center that nurtures and explores the potential of developing creative cities and hubs in the Philippines, with Baguio City as its front-runner.

Andrew Ormston



Andrew is founder and lead consultant with Drew Wylie Projects. Based in Scotland, his recent consultancy in culture and the creative industries has included projects in Belgium, Egypt, India, Germany, Jordan, Palestine, Romania and Switzerland. He is a lead expert for the European Commission and lectures at Queen Margaret University, Edinburgh. He is a Board member of the Queen's Hall Concert Hall, Berwick Film and Media Arts Festival, and SURF Social Regeneration Forum, and a Critical Friend to the Creative People and Places Programme.

GJ Ouano-Saguisag (QRIOUS)



GJ Ouano-Saguisag is the founder and director of Qrious Insight & Foresight Corporation an Insight Planning Consultancy based in Manila. She is an ethnographic documentarian and holds a BA in Film and Audio Communications and a MA in Socio-anthropology. She is an experienced senior strategic planner in the marketing and advertising industry. She specialises in qualitative research: consumer insighting studies through ethnographic documentation. She has a strong background in socio-anthropology and film-audio visual.

Jennifer Intac (QRIOUS)



Jennifer Intac is founder and director of Qrious Insight & Foresight Corporation an Insight Planning Consultancy based in Manila. She is a statistician ethnographer and holds a BS in Statistics and an MS in Marketing. She is an experienced senior strategic planner in the marketing and advertising industry. She specialises in qualitative: target market profiling, shopper ethnography and quantitative research: UAI studies, brand health tracking, product tests. in the marketing and advertising industry. She specialises in qualitative research: consumer insighting studies through ethnographic documentation. She has a strong background in socio-anthropology and film-audio visual.

Carlo Delantar



Carlo Delantar is an award-winning social entrepreneur working at the nexus of environmental opportunities and challenges in the Philippines. A Partner at Core Capital, founded in 2018, Core Capital is a venture capital firm in Manila, Philippines, which provides early-stage financing for technology companies with a focus on the Philippines. He is also a Circular Economy Pioneer by the Ellen MacArthur Foundation which focuses on advocating and creating initiatives for the Circular Economy. Carlo was the Country Director of Waves For Water Philippines (W4W), a global non-profit providing access to clean water. The aftermath of Typhoon Haiyan inspired Carlo to become involved in humanitarian efforts and through W4W, he has helped over 1,000,000 individuals in remote communities across the Philippines set up rainwater storage and filtration systems.

Codesigned – Creative cities and communities working together

Day 2, 17 March, 17.00 – 18.30 (Manila time)/09.00 – 10.30 (UK time)

Creative hubs continue to make a lasting impact on their cities and communities. In the local and global contexts, hub leaders have been instrumental in their respective cities becoming members of the UNESCO Creative Cities Network. Learn more about the UNESCO Creative Cities Network bidding process and the work these hubs are leading on to create more innovative and inclusive cities.

Speakers and panelists

- Gillian Easson, Creative Dundee
- Patricia Mendoza, MATIC
- Lindsay Barrientos, UNESCO National Commission of the Philippines (tentative)

Moderated by

- Karla Batiquin, Manager, HoliCOW

Speakers' profiles

Gillian Easson



Gillian Easson is the director of Creative Dundee in Scotland, where she designs a diverse portfolio of projects in collaboration with the team, and leads strategic partnerships which support the sustainability of creative communities. Gillian has grown Creative Dundee from the ground up since starting it as a blog in 2008, by catalysing opportunities for people and their place. With a background in design and innovation, she has used this to improve access routes to education, employment and enterprise. Gillian has worked extensively internationally, sharing strategies and practical tools which value the broader impacts of creative clusters and networked approaches. Equally happy facilitating workshops, or navigating complex multi-partner projects, she is a fan of the messiness, embracing open and collective ways of working, to find the ultimate murmuration.

Patricia Mendoza



Patricia Mendoza is a Cebuana managing MATIC Hub, an enabling space for Cebu's creative community, while heading the University of Cebu's Animation Department with a goal to produce work-ready animators. Her current projects with MATIC Hub connect academic theories with creative industry needs, granting activities relevance outside of the classroom. She splits her time over creative-passion projects, conceptualization and running of events, illustration, painting, photography, graphic design, teaching and writing. Co-organizing the very first Cebu Design Week was an opportunity for all these interests to come together and create bigger impact. Patricia currently heads the RDB Manila Creative Department consulting clients like British Council & Western Union for the ASEAN market.

Lindsay Barrientos



Lindsay Barrientos is the Deputy Executive Director of the UNESCO National Commission of the Philippines. As Deputy Executive Director, she covers areas of policy and program discussions on Creative Cities and the Creative Industry. She is part of the team that bridges UNESCO's programmes and capacity-building opportunities with stakeholders in existing and aspiring creative cities in the Philippines.

Karla Maria Ana Batiquin



Karla Maria Ana or Kae Batiquin is the Manager of Holistic Coalition of the Willing (HoliCOW), a hub retails space in Cebu City, Philippines. She grew up familiar with the furniture industry in Cebu. Her communications and literature background provided a 'Third Perspective' towards value-adding and storytelling in what used to be an industry known only for manufacturing. HoliCOW wants to foster and encourage sustainable creative entrepreneurship through authenticity, community and the Filipino identity.

Creative innovators – Stories of creative resilience and collaboration

This session zooms in on the ‘creative value added’ of hubs and the success stories and collaborations coming out of the British Council’s Creative Innovators Programme (CIP).

Day 3, 18 March, 17.00 – 18.30 (Manila time)/09.00 – 10.30 (UK time)

Speakers and panelists

- Tuukka Toivonen and Justine Co (Creative Friction)
- Don Senoc, Creative Innovators Fellow
- Catherine Docherty, Founder, Journey Associates
- Emi Englis, Creative Innovators Fellow

Moderated by

- Roxana Apostol, Creative Economy Programme Manager, British Council

Speakers’ profiles

Tuukka Toivonen, PhD



Tuukka Toivonen is the Director of Creative Friction Ltd currently based in Japan. He is a creative community strategist as well as a scholar of entrepreneurship, coworking and social innovation at University College London. His firm Creative Friction helps organisations build flourishing communities at a time when many innovative spaces struggle to adequately connect, empower and inspire their diverse members. Tuukka also regularly mentors creative hub leaders, founders and ambitious community managers.

Justine Co



Justine Co is a Philippine-based social science researcher working with Creative Friction Ltd. She has worked with various non-profit organizations where she has evaluated programs that aim to make development inclusive and sustainable. She is currently working on a project that examines the resilience and “creative value added” of creative hubs in the Philippines; this research was commissioned by the British Council and is being led by Tuukka Toivonen. Justine is finishing her Master’s in Global Politics at Ateneo de Manila University.

Don Senoc



Don Senoc is the currently president of the Film Producers Society. Based in Manila, he is a regional filmmaker from Mindanao and one of the Philippine Ambassadors of Goodwill of the JENESYS 2015 programme, which aims to build a strong foundation for solidarity within Asia through large-scale youth exchange. His goal is to create a hub where stories come to life, and strangers regardless of gender, economic status and cultural differences come together to experience the best of cinema.

Emi Englis



Emi Englis is an award-winning fashion and lifestyle product designer, a culture-based creative entrepreneurship advocate and a passionate educator for multidisciplinary design based in Davao City, Philippines. He is currently the Center for Innovation and Social Ventures Head, Tambayayong Hub Network program director and Project Leader of Artisanal Heritage Studies and Creative Enterprise Center, a school-hub based at Philippine Women’s College-Davao. Emi would like his hub to become a venue for culture-based design ideation and business incubation, moving up from a school-based to a community-wired creative entrepreneurship hub.

Catherine Docherty



A researcher, facilitator and consultant, Catherine Docherty has worked in design and innovation for over 20 years based in Glasgow, UK. In 2004, she founded Journey Associates, a dynamic design-led innovation consultancy that promotes organisational change. She has held several advisory board positions in the creative sector and served as Chair of the British Council’s European Creative Hubs Forum in Lisbon. She was also a board advisor to The Lighthouse, Scotland’s Centre for Design and Architecture.

Roxana Apostol



Roxana Apostol is the Creative Economy Programme Manager, Global Hubs & Communities Manager and South-East Asia Advisor at the British Council. She leads on programming in South East Asia and contributes to the British Council's global Creative Hubs Programme. Previously, Roxana was the Project Manager for the European Creative Hubs Network (ECHN) which ran for over two years and built an active community of more than 200 hubs across Europe and beyond. Prior to this, Roxana was EU affairs manager for the British Council, and Network and communications officer for EUNIC Global (the European Union National Institutes for Culture network). She has extensive knowledge in collaborating with international cultural organisations, public or private, grass-roots, top-down, or arms' length; as well as working with EU funded programmes globally.

Welcoming the year of the creative economy – The road ahead (Policies and practices to support the creative economy)

Day 4, 19 March, 17.00 – 18.30 (Manila time)/09.00 – 10.30 (UK time)

The governments of Indonesia and the Philippines have recognised the important role the creative industries play in developing robust, resilient economies. This session brings together leaders and policymakers from Indonesia, the Philippines and the UK for a dialogue on policy and practice with some of the British Council's key stakeholders to ask the question: What will be needed to support a successful creative economy in Southeast Asia?

Speakers and panelists

- John Newbigin OBE, Chairman, Creative England and Cinema Arts Network
- Benjamin Milton Hampe, Project Director, ASEAN Foundation
- Dr Dina Dellyana, Coordinator, Global Center of Excellence and International Cooperation for Creative Economy
- Cong. Christopher De Venecia, Chairperson, Special Committee on Creative Industry and Performing Arts

Moderated by

- Malaya del Rosario, Head of Arts and Creative Industries, British Council Philippines

Speakers' profiles

John Newbigin OBE



John Newbigin OBE is the Ambassador for the Creative Industries at the Mayor of London. He is the co-founder and Chair of Creative England. He was previously the chair for RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) network Screen England and is a freelance journalist and strategic consultant for the creative industries. John serves on a number of boards including Culture 24, an online gateway to the UK's cultural sector. He is a

Visiting Professor at the University of East London and other international universities, and a Member of the British Council's Advisory Board for Arts and Creative Industries. He was awarded an OBE for services to creative industries and the arts in 2015.

Benjamin Milton Hampe



Benjamin Milton Hampe is currently the project director of ASEAN Foundation currently based in Singapore. His work with ASEAN started in 2017 when he organised ASEAN's 50 year anniversary exhibition at the ASEAN Gallery. Since then he has provided ongoing strategic planning, curatorial, and training services for the ASEAN Gallery and Collection. In 2020 he was appointed Project Director of KONNECT ASEAN, a development project supported by the Republic of Korea and the ASEAN Foundation's core arts and cultural programme. In addition to over 15 years as a consultant he has served in leadership roles for a private museum and commercial art galleries and art fairs. He is Burmese/Australian and lives in Singapore.

Congressman Christopher Vera Perez de Venecia



Congressman Christopher Vera Perez de Venecia finished his elementary studies at the Colegio de San Agustin and his secondary education at the Ateneo de Manila High School. He has a bachelor's degree in Political Science at the Ateneo de Manila University. He recently finished courses in Public Leadership at Harvard Kennedy School. He was the former lifestyle editor of CHALK Magazine and previously the editor of the Philippine Star's Youth Section. He is a proud millennial with a background in theater arts and communication having started two of Manila's foremost theater companies - 9 Works Theatrical and The Sandbox Collective.

At present, he is the Representative of the 4th District of Pangasinan in the Lower House, sitting as the Deputy Majority Leader. He is also the Chairman of the Special Committee on Creative Industry and Performing Arts. In addition, he is also a member of numerous committees, notably the Committee on Basic Education and Culture and Committee on Tourism to promote his culture and tourism advocacies. He is also the lead convener of the 55-member Arts and Culture and Creative Industries Bloc of the 18th Congress, with eleven (11) Deputy Speakers and fourteen (17) Committee Chairmen as members, which seeks to introduce and support legislations that protect, promote, and bolster arts, culture, and the creative industries. He has authored the Magna Carta for Young Farmers, Integrated Urban Agriculture Act, Eddie Garcia Act, Freelancers Protection Act, Film Philippines Bill, Fund Our Museums Acts of 2020 and the Philippine Music Industry Act of 2020, among others. With the rigor of both his parliamentary work and his constituency work in the district, he advocates for multi-sectoral collaboration and the expansion of livelihood in the rural countryside through various forms of tourism and agricultural modernization, as well as galvanizing culture for both economic growth and nation building.

Dr Dina Dellyana, PhD



Dr Dina Dellyana is the Coordinator of Global Center of Excellence and International Cooperation for Creative Economy Indonesia. She is a lecturer and business incubator director at the School of Business and Management, Institut Teknologi Bandung (SBM ITB) and head of entrepreneurship development division in LPIK ITB. She is actively involved in several startup development activities as she also become a Mentor in Indigo Creative Nation, Startup development division in MIKTI and head of startup development in west Java's Chambers of Commerce. She's also actively

conducting research with topics on Business Model Innovation, SME Development, Business Incubator and Social Media and E-commerce for SME's. She written many articles for accredited international journals and several book chapters, including the "Routledge Handbook of Cultural and Creative Industry in Asia"

Malaya del Rosario



Malaya del Rosario is a cultural strategy and art management specialist based in Manila. She has 15 years of experience in exhibition and project management, and partnerships development in Asia and Europe. She has led programmes with teams of over 30 members. She currently heads British Council's Arts and Creative Industries work in the Philippines, and leads on a five-year strategy to support the country's cultural and creative industries. She has written publications on cross-cultural art projects and culture-led urban development in Europe and Asia.

She has initiated and designed partnerships with private and public institutions in the areas of research, capacity and network building, and policy development.

She has an MBA in Arts and Cultural Management, specialising in Art Market and Exhibition Management, from the Institut d'études supérieures des arts (IESA) and Paris School of Business, France. In 2018 she was selected to represent the Philippines in UNESCO's expert training on the 2005 Convention on the Protection of the Diversity of Cultural Expressions.