



MICR@SOFT

A Computer in Every Home and Every

Office





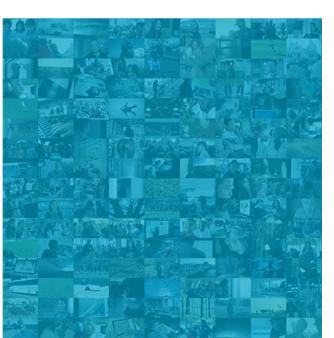
"Ours is not an industry that respects tradition - it only respects innovation" Satya Nadella, CEO



Our Mission

Empower every person and every organization on the planet to achieve more







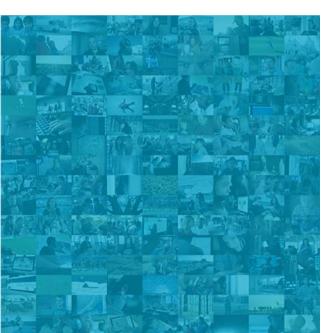




Our Strategy

Build best in class Productivity and Platform services in a Mobile-first, Cloud-first world



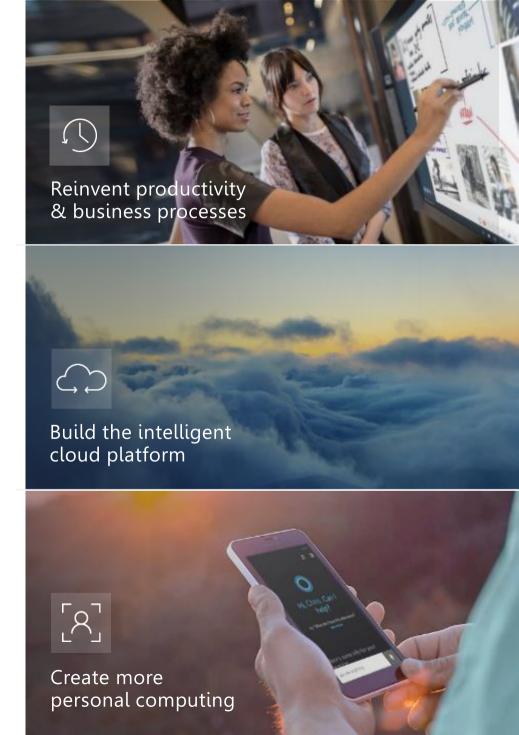








Our ambitions





New Market Development









Connect

Affordable Access

Build

Apps& Services

Boost

Innovators & Influencers

Skill

Partners & Students

Mobile and Cloud powered prosperity in The Philippines









US Secretary of State John Kerry presented Microsoft Philippines with the prestigious P3 Impact Award for the TV White Space project in Bohol

The Partnership extends free internet access to 20,000 people who previously did not have access

The government has expanded the use of TV White Space to other locations in the Philippines to support its goal of providing wireless Internet access to 99 percent of its population

Shared Prosperity: An ICT Manifesto for the Philippines for 2016 and Beyond













Implement additional reforms in the educational system to improve competencies and compensation of teachers. This should include stepping up STEM education and enhancing the digital literacy of educators.

Address the digital divide and bring universal access to affordable broadband using both policy and technical solutions. This will help create a foundation for long term inclusive development for all Filipinos.

Increase the adoption of information and communication technology (ICT) by national and local government units in order to improve the delivery of government services.



Thank You

