Embracing ICT for National Development

Ferdie Saputil
Director – Public Sector
Microsoft Philippines
A Computer in Every Home and Every Office
“Ours is not an industry that respects tradition - it only respects innovation”

Satya Nadella, CEO
Empower every person and every organization on the planet to achieve more.
Our Strategy

Build best in class Productivity and Platform services in a Mobile-first, Cloud-first world
Our ambitions

Reinvent productivity & business processes

Build the intelligent cloud platform

Create more personal computing
New Market Development

Connect
Affordable Access

Build
Apps & Services

Boost
Innovators & Influencers

Skill
Partners & Students
Mobile and Cloud powered prosperity in The Philippines
The government has expanded the use of TV White Space to other locations in the Philippines to support its goal of providing wireless Internet access to 99 percent of its population.

US Secretary of State John Kerry presented Microsoft Philippines with the prestigious P3 Impact Award for the TV White Space project in Bohol.

The Partnership extends free internet access to 20,000 people who previously did not have access.

Connect: TV White space empowers Bohol community.
Shared Prosperity: An ICT Manifesto for the Philippines for 2016 and Beyond
Implement additional reforms in the educational system to improve competencies and compensation of teachers. This should include stepping up STEM education and enhancing the digital literacy of educators.

Address the digital divide and bring universal access to affordable broadband using both policy and technical solutions. This will help create a foundation for long term inclusive development for all Filipinos.

Increase the adoption of information and communication technology (ICT) by national and local government units in order to improve the delivery of government services.
Thank You