

Universities as agents of social change

How do universities create economic and social equity?

25 – 26 September 2014
Shangri La's Mactan Resort & Spa, Cebu
Philippines

Universities yield benefits for society far beyond the individual financial returns to graduates and human capital gains for the economy. Universities contribute to communities through knowledge and skill generation but what is their role as agents of social change? What is the social value of a university to its locality, its community, its nation? How can universities help with social mobility, promote fairness and inclusion, greater democratic engagement, public outreach and access to cultural resources? In the future, what is the role of a university in creating prosperity and stability while ensuring and leading in equity? As universities push for greater sustainability, how can they continue to create shared public value?

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PROGRAMME

Dinner reception - Wednesday 24 September 2014		
1800 Ocean Pavillon, Garden Level Please refer to Annex 1 (Resort Map)		
Day one – Thursday 25 September 2014		
Time and room	Session	Chair
0800 – 0900 Foyer, Mactan Ballroom	Registration	
0900 – 0930 Mactan 3 Mactan Ballroom	<p>Welcome and introduction</p> <ul style="list-style-type: none"> • Ms Jacqueline Jenkins <i>Head of Higher Education Engagement, Education and Society, British Council, United Kingdom</i> <p>Welcome address</p> <ul style="list-style-type: none"> • Dr Patricia B. Licuanan <i>Chairperson, Commission on Higher Education, Government of the Philippines</i> 	Ms Jacqueline Jenkins <i>Head of HE Engagement, Education and Society, British Council</i>
0930 – 1100 Mactan 3 Mactan Ballroom	<p>Session 1: Universities as agents of social change</p> <p>This session introduces the role of universities as innovators and agents of change within their local and global communities.</p>	Ms Jacqueline Jenkins <i>British Council</i>

	<p>(Speakers have 25mins each)</p> <ul style="list-style-type: none"> • Brief introduction to the session • The role of research & innovation in economic and social development Dr Caroline Paunov <i>Economist, OECD Directorate for Science Technology and Industry (DSTI)</i> • Universities as agents of social change Dr Sue Allen <i>Changemaker Academic Project Lead, Northampton University, United Kingdom</i> • Q&A 	
<p>1100 – 1130</p> <p>Foyer, Mactan Ballroom</p>	Refreshment break	
<p>1130 – 1140</p> <p>Mactan 3, Mactan Ballroom</p>	<p>Session 2: The regional imperative This session looks at the drivers for social change across the region, both within ASEAN and in South Asia. What will be the impact of ASEAN on the need for universities to engage in societal issues? What is the view from colleagues in South Asia?</p> <p><i>Speakers (20mins each)</i></p> <ul style="list-style-type: none"> • The impact of ASEAN integration on social change Mr Juan Miguel M. Luz <i>Dean, Stephen Zuellig Graduate School of Development Management, Asian Institute of Management, Philippines</i> • A South Asian perspective Dr Mukhtar Ahmed <i>Chairman, Higher Education Commission of Pakistan, Islamabad</i> • Discussion 	<p>Dr Sue Allen <i>Changemaker Academic Project Lead Northampton University, United Kingdom</i></p>
<p>1230 – 1330</p> <p>Foyer, Mactan Ballroom</p>	Lunch	
<p>1330 – 1340</p> <p>Mactan 3, Mactan Ballroom</p>	<p>Session 3 – Parallel sessions The next two sessions will be made up of five workshops - each considering the role of universities in an important social issue and challenge.</p> <ul style="list-style-type: none"> • Introduction and session overview Mr Alec Ladanga <i>Programme and Partnership Development Manager, British Council, Philippines</i> 	

<p>1340 – 1500</p>	<p>SESSION 3A - Gender equality Mactan 1, Mactan Ballroom</p> <p>Chairperson Prof. Bernadette Neri <i>Coordinator, University of the Philippines Gender Office (UPDGO), Philippines</i></p> <ul style="list-style-type: none"> • Feminist Consciousness and women’s education: Ewha Womans University then and now Dr Pilwha Chang <i>Professor, Department of Women’s Studies Ewha Womans University, Seoul Korea</i> • Accepting the challenge in modelling excellence in gender equality amongst staff in Australian universities Prof. Marea Nicholson <i>Associate Vice-Chancellor (Sydney) Professor of Teacher Education, Australian Catholic University</i> • Discussion 	<p>SESSION 3B – Health Mactan 2, Mactan Ballroom</p> <p>Chairperson Ms Grace Adeline C. Halcon <i>Project Officer, eHealth Program Management Office, Department of Health</i></p> <ul style="list-style-type: none"> • The contribution universities can make to community public health Ms Nova Corcoran <i>Senior Lecturer - MSc Public Health Award Leader Department of Health, Sport and Science Lower Glyntaff Campus University of South Wales, United Kingdom</i> • Bridging theory and practice: The Health Systems Research Management of the Philippine Department of Health Dr Maria Rosario S. Vergeire <i>Chief, Health Research Division Health Policy Development and Planning Bureau Department of Health, Philippines</i> • Discussion 	<p>SESSION 3C – Measuring impact Mactan 3, Mactan Ballroom</p> <p>Chairperson Dr Leland Joseph Dela Cruz <i>Director, Office for Social Concern and Involvement Ateneo de Manila University, Philippines</i></p> <ul style="list-style-type: none"> • Social value and social impact of social enterprises in Hong Kong (research project in progress) Dr Chan Kam-tong <i>Principal Lecturer, Social Policy and Administration The Polytechnic University of Hong Kong (video conference)</i> • ACE U: Profiling community engagement practices of higher education institutions in the Philippines Ms Ma. Flora May Cerna <i>Project Lead, Philippines</i> • Discussion 	<p>Session chairpersons</p> <p>Session 3A Prof. Bernadette Neri</p> <p>Session B Ms Grace Halcon</p> <p>Session 3C Dr Leland Joseph Dela Cruz</p>
<p>1500 – 1520</p>	<p>Refreshment break</p>			
<p>1520 – 1650</p> <p>Mactan 1 & Mactan 2, Mactan Ballroom</p>	<p>SESSION 3D – Disaster risk reduction and management Mactan 1, Mactan Ballroom</p> <p>Chairperson Mr Onuora Daniels</p>	<p>SESSION 3E – Social Enterprise Mactan 2, Mactan Ballroom</p> <p>Chairperson Ms Lovelaine Basillote <i>Executive Director, Philippine</i></p>	<p>Session 3D Mr Onuora Daniels</p> <p>Session 3E Ms Lovelaine</p>	

	<p><i>Programme Coordinator Disaster Preparedness and Response/Climate Change Adaptation Programme, World Food Programme</i></p> <ul style="list-style-type: none"> • The changing roles of the university amidst climate change: The UP Baguio experience <i>Dr Raymundo D. Rovillos Chancellor, University of the Philippines Baguio, Philippines</i> • Leading the way in educating to build resilient communities <i>Dr Leilani D. Pavilando Director, Bicol University Extension Service Centre, Philippines</i> • Towards disaster resilience – from global perspective to university role Prof. Dr Panitan Lukkunaprasit <i>Emeritus Professor of Civil Engineering, Center of Excellence in Earthquake Engineering and Vibration, Chulalongkorn University, Bangkok, Thailand</i> Assoc. Prof. Supot Teachavorasinskun, D.Eng. <i>Associate Professor and Director, Center of Excellence in Earthquake Engineering and Vibration, Chulalongkorn University, Bangkok, Thailand</i> • Discussion 	<p><i>Business for Education</i></p> <ul style="list-style-type: none"> • Establishing a social enterprise development programme with assistance of a university <i>Mr Mariel Vincent Rapisura, President, Social Enterprise Development Partnerships Inc. (SEDPI), Philippines</i> • Social Enterprise Education: A case study of Thai Nguyen University, Vietnam <i>Assoc. Prof. Dr Hoang Van Phu Vice Dean of International School, Thai Nguyen University Vietnam</i> • Dr Maria Nindita Radyati <i>Director, Center for Entrepreneurship, Change and Third Sector, Trisakti University Jakarta, Indonesia</i> • Discussion 	<p>Basillote</p>
<p>1650 – 1730</p> <p>Mactan 3, Mactan Ballroom</p>	<p>Plenary feedback and summary of day one</p> <p>Ms Jacqueline Jenkins <i>British Council, United Kingdom</i></p> <p><i>Chairperson of each session (3A, 3B, 3C, 3D, 3E) is invited to give a 5 minute summary of the key points raised in their parallel session</i></p>	<p>Ms Jacqueline Jenkins <i>British Council, United Kingdom</i></p>	
<p>1730</p>	<p>End of day one</p>		

Day Two - Friday 26th September 2014		
0900 – 0920 Mactan Ballroom	Introduction to Day 2 Mr Nicholas Thomas <i>Country Director, British Council, Philippines</i>	Mr Nicholas Thomas <i>British Council, Philippines</i>
0920 – 1100 Mactan 3, Mactan Ballroom	Session 4 - Implementing social change within a university How can universities drive change among staff, students and in communities? Are there successful models already in use – can we share good practice? What are the enabling factors that assist in the change process? How can technology accelerate positive change? <i>(Speakers have 15mins each)</i> <ul style="list-style-type: none"> • Introduction Ms Lovelaine Basillote <i>Executive Director, Philippine Business for Education</i> • Essential Elements in Leading Universities Toward Greater Social Involvement Dr Leland Joseph Dela Cruz <i>Director, Office for Social Concern and Involvement, Ateneo de Manila University, Philippines</i> • The role of digital technology in shaping change: The University of the Future Prof. Marea Nicholson <i>Associate Vice-Chancellor, Professor of Teacher Education Australian Catholic University</i> • Students and social change Dr Maria Nindita Radyati <i>Director, Center for Entrepreneurship, Change and Third Sector Trisakti University, Jakarta, Indonesia</i> • Q&A 	Ms Lovelaine Basillote <i>Executive Director, Philippine Business for Education</i>
1100 – 1120 Foyer, Mactan Ballroom	Refreshment break	
1120 – 1250 Mactan 3, Mactan Ballroom	Session 5 – Next steps for universities and policy makers Following the discussion over the last two days, this panel considers whether universities have done enough for social change and what is their vision for the future. <i>(Speakers have 10mins each to cover both questions: Have universities have done enough for social change? What is your vision for the future?)</i> <ul style="list-style-type: none"> • Dr Sue Allen <i>Changemaker Academic Project Lead Northampton University, United Kingdom</i> 	Ms Sophia Chan-Combrink , <i>Head of Education and Society British Council, Hong Kong</i>

	<ul style="list-style-type: none"> • Dr Caroline Paunov <i>Economist, OECD Directorate for Science Technology and Industry (DSTI)</i> • Ms Jutta Neitzel <i>Head of Operations, World Food Programme, Philippines</i> • Hon. Roman T. Romulo <i>Chairman, Committee on Higher and Technical Education House of Representatives, Philippines</i> • Discussion 	
1250-1300 Mactan 3, Mactan Ballroom	<p>Closing address</p> <ul style="list-style-type: none"> • Mr Nicholas Thomas <i>Country Director, British Council, Philippines</i> 	Mr Nicholas Thomas <i>British Council, Philippines</i>
1300 Foyer, Mactan Ballroom	Lunch	
1400	End of conference	