Implementing social change within a university: Students and Social Innovation

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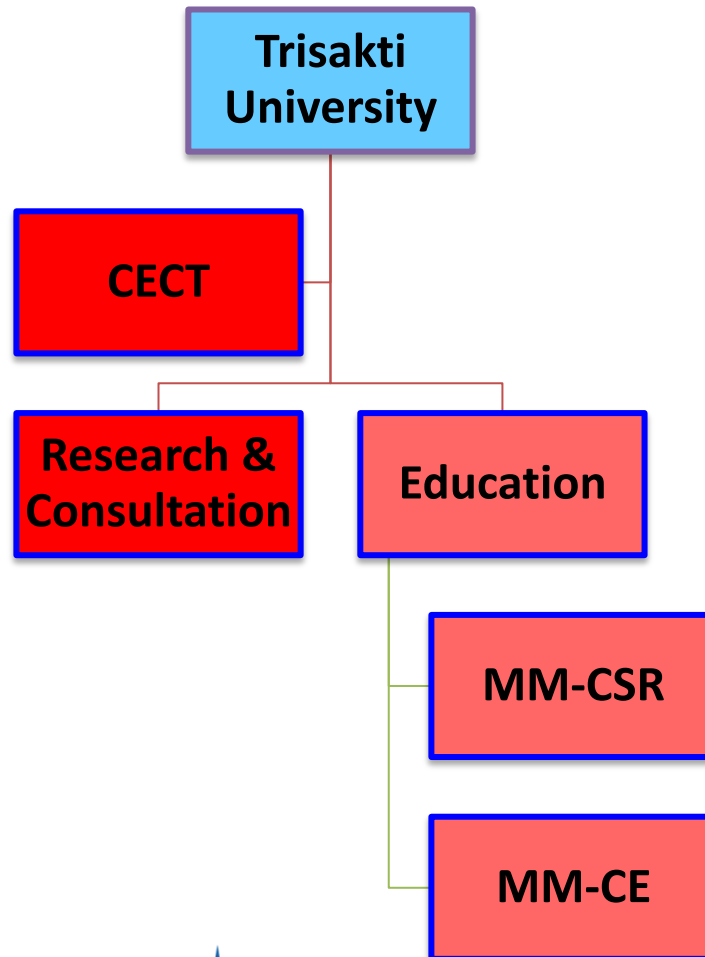
Trisakti University - Jakarta

Questions

- How can universities drive change among staff, students and in communities?

- Are there successful models already in use – can we share good practice?

- What are the enabling factors that assist in the change process? How can technology accelerate positive change?

Social Innovation, Collaboration, Synergy

- Social innovation is a process in which **new ideas** are generated that not only **meets social or economic needs**, but also **creates new social relationships and collaborations** (Murray et al., 2010).

- Collaboration implies creating solutions or strategies, often for very complex, "messy" problems, through the **synergistic interactions of a group of people** (Denning and Yaholkovsky 2008).

- Synergy represents a dynamic **process**, involves **adaptation and learning**, creates an **integrated solution**, entails **joint action** by many in which the total effect is greater than the sum of the effects when acting independently. (Harris, 2004)

CECT   MM-CSR   MM-CE

About CECT
Center for Entrepreneurship, Change and Third Sector

Some of our Social Innovations

- creating new specialisations for **Master Degree Programs** at Trisakti University, i.e. **CSR and Community Entrepreneurship**;

- became a think-tank for creating and continuously improving the **PracAdemic (Practical Academic) curriculum** for both programs;

- applying theories into practice through **consultation works**;

- **creating tools** to feed the curriculum to help students understand how to apply theories in real cases;

- creating **case studies** from our consultation works;

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Some of our Social Innovations

- CSR Clinic

- Regular Seminars

- providing inputs and academic reviews for government in the drafting of laws related to CSR based on our works and researches;

- 'match-making' the private sector and social enterprise to help them get resources.

- Collaborate with Third Sector, Private Sector, and Government Sector

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CECT Manages Social Laboratory at Nagrak, Cibubur, West Java: 126 hectar

Lamb fattening

Goat fattening

Cow fattening

Duck farming

Rice Field

Banana Farming
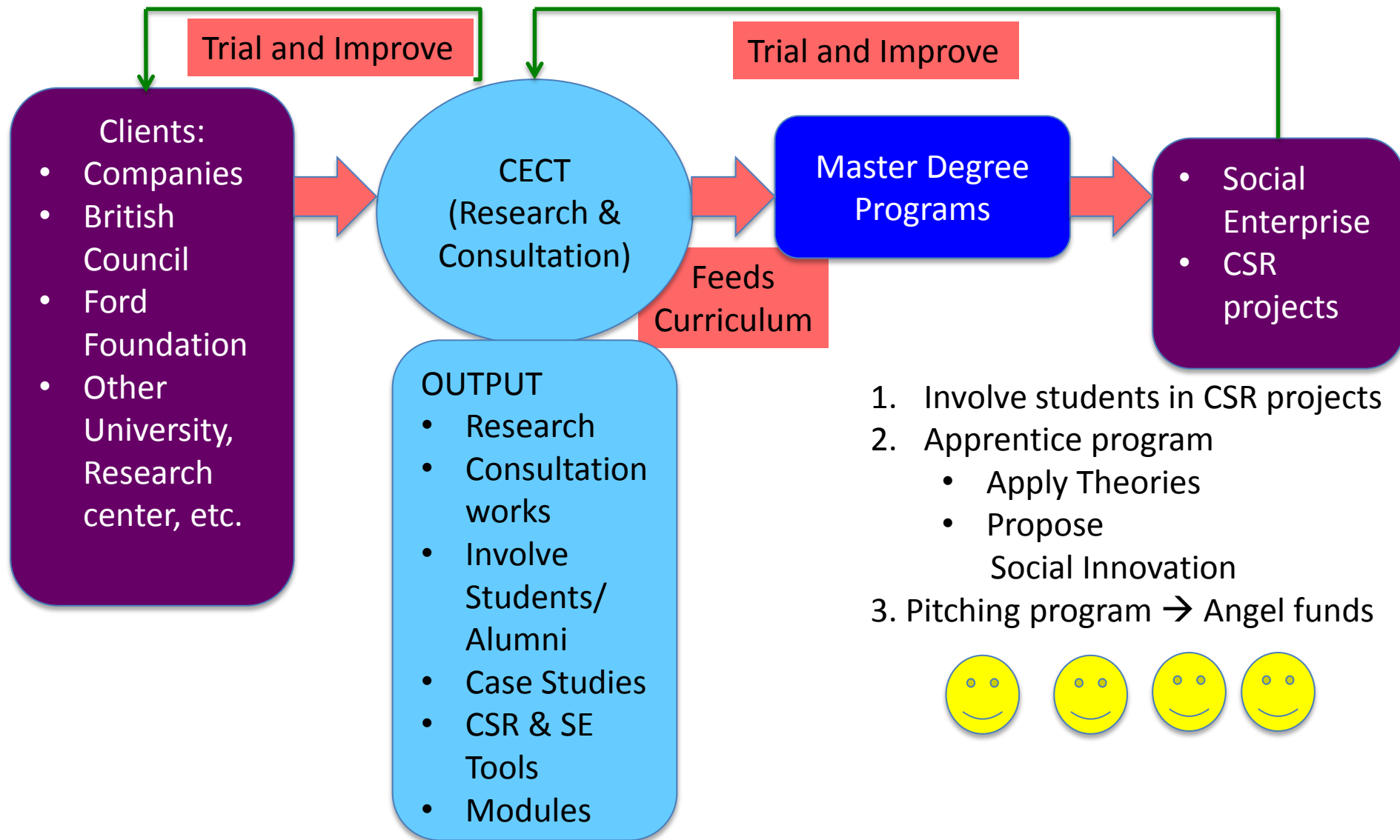
Social Lab - Composting

Waste Recycling

Recycling Machine

Organic Fertiliser

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Trial and Improve

Trial and Improve

Clients:
- Companies
- British Council
- Ford Foundation
- Other University, Research center, etc.

CECT (Research & Consultation)

Feeds Curriculum

OUTPUT
- Research
- Consultation works
- Involve Students/ Alumni
- Case Studies
- CSR & SE Tools
- Modules

Master Degree Programs

- Social Enterprise
- CSR projects

1. Involve students in CSR projects
2. Apprentice program
   - Apply Theories
   - Propose Social Innovation
3. Pitching program → Angel funds

CECT Model for Developing Social Innovations

OUR PRE-EMINENT CURRICULUM

CECT
CENTER FOR ENTREPRENEURSHIP,
CHANGE AND THIRD SECTOR
UNIVERSITAS TRISAKTI

Feeds →

PracAcademic Curriculum

- MM-CSR
- MM-CE
- MM ERM

Produces →

SKILLFUL GRADUATES

↓ **SERVICES**

- CSR Consultant
- CSR Research
- Case Study Writing
- CSR Tools Development

↓ **STUDENTS WILL :**

- Discuss Real Indonesia CSR Case Studies
- Apply CSR Tools
- Apply Theories
- Practice Sustainability Report Writing (GRI)
- Understand Social Innovation

↓ **GRADUATES WILL BE ABLE TO:**

- Undertake Social Mapping/ Needs Assessment
- Plan CSR, CE & ERM
- Implement CSR & ERM
- Establish CE
- Monitor CSR, CE & ERM
- Evaluate CSR, CE & ERM
- Write Sustainability Report (GRI)

OUR PARTNERS

- Queensland University – CSRM (Corporate Social Responsibility in Mining)
- Northampton University
- Texas Austin University
- Faculty of Political and Social Science at University of Indonesia
- Interlink Technology Group *(www.itpl.com.au)*
- British Council Jakarta
- British Chamber of Commerce, Jakarta
- Kiroyan Partner
- CSR A+
- Telapak
- Yascita
- KHJL (Koperasi Hutan Jaya Lestari)

MNC

BIZ BRIEF — **MARIA NINDITA**
ACADEMIC ENTREPREUNER

PEMERIKSA KEUANGAN, HADI POERNOMO, BPK TEMUKAN KETID...   JKT 13 43

E BUZZ

MARIA R. NINDITA RADYATI
Founding Director MM CSR Trisakti University

MNC

E BUZZ — **MARIA NINDITA RADYATI**
TRISAKTI UNIVERSITY

AKRA 4625   +25   MNCN 2770   THE PRICE OF GOLD...

...TICAL CONDITION IS LESS INTENS

After facilitating Chevron

Day 2: CSR training for DSN palm oil

PEDOMAN CSR

BIDANG LINGKUNGAN

KEMENTERIAN LINGKUNGAN HIDUP

Some of our Tools

Radyati-Simmonds CSR Life Cycle

Monitor & Review

1. Due Diligence
6. Project Report & Impact Evaluation
7. Maintenance & Sustainability
2. Project/ Program Proposal
5. Handover
8. Sustainability/ CSR Report & Communication
3. Planning & Risk Assessment
4. Implementation
9. Termination

= Phase Review

Stakeholder Engagement
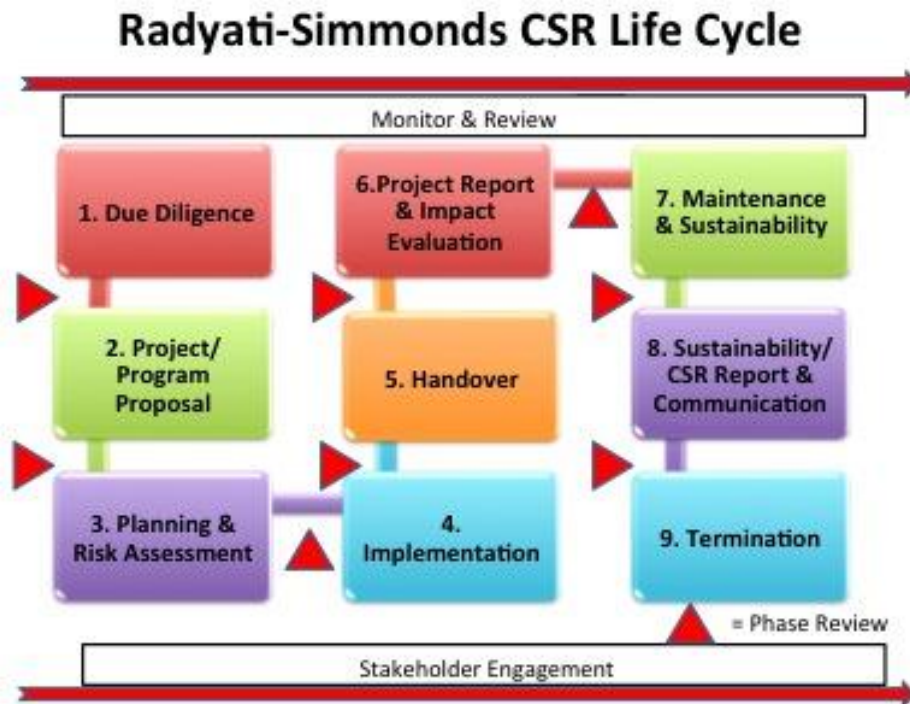
- "Radyati KIS (Key Indicator of Success)" for CSR Planning
- "Radyati-Simmonds MOMMY" for Stakeholder Engagement Planning
- "Sustainability Tree" - a tool for CSR Design

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Some of CECT key success factors

1. Link the research center with the programs in University to improve the curriculum, share case studies, share network and other resources

2. Create an income generating activities through consultation works and workshops for public

3. Create value added output from the consultation works: case studies, new terminology, "HOW-TO" Tools, contribute articles to media (newspaper, magazine,etc.), collaborate with media (including TV)

4. Involve students in consultation works

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