

# Leadership for Internationalisation in the Philippines



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# Welcome

- Introduction to the partners
- Introduction to the programme
  - Programme themes
  - The learning process
  - Action reporting
  - Feedback and quality enhancement
- Introduction to the team
- Introductions by participants
- Questions



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# Introduction to the partners



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# Cardiff Metropolitan University



- Modern, global University based across two campuses in the capital city of Wales, Cardiff.
- 5 academic schools: Art & Design, Education, Health Sciences, Management and Sport
- Provides higher education and training to approx. 17,000 from over 140 countries.
- Approx 1200 students are international students studying in Cardiff.
- Over 6000 students are studying at partner campuses around the world.



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# British Council

- UK's international organisation for culture and education
- Established in 1934
- An executive, non-departmental public body
- Engages at policy, institutional and individual scholar/researcher level
- Is undertaking a range of activities to support the internationalisation of HEIs in the Philippines



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# SMEC

Some of the  
universities  
who form the  
consortium



- SMEC –South Manila Educational Consortium
- Comprised of 12 colleges and universities south
- Established in 1974
- Seeks to “effect social transformation by promoting the cause of education and by making quality and relevant learning accessible to as many as possible”



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# Introduction to the programme



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# Programme Objectives

## **Overall:**

- To develop the skills of leaders with regards to the internationalisation of higher education.

## **Specifically:**

- To introduce the range of opportunities afforded by internationalisation.
- To appreciate the importance of incorporating internationalisation goals into the university's overall vision, mission and strategic planning.
- To consider how to implement an international strategy.
- To explore the components of successful international partnerships.
- To enable participants to identify the features of a strategy and implementation plan for development within their institutions.



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# Key Topics

- The scope of internationalisation.
- Factors to consider in determining an internationalisation strategy that best fits your university.
- Strategic planning and implementation.
- International partnerships.
- TNE
  - How to make it work
  - how to start TNE partnerships
- Leadership issues



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# UK– Philippines context

- Partnership with the British Council,
- Two-year programme
- To support twinning, joint degree programmes, dual degrees and franchise models in priority fields of study between institutions in the Philippines and the UK.
- £350,000 from the Philippine government
- £150,000 from the British Council.



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# Desired outcomes

- By August 2018 - at least five postgraduate programmes developed that can actually be offered here in the Philippines
- The scheme will support only postgraduate degrees, initially focusing on master's level programmes.
- Backing provided by CHED will go towards seed funding for the projects.
- Programmes must fit into priority areas including climate change, agriculture/food security, digital innovation & creativity, and transportation studies.
- “CHED has been very keen on establishing the fact that whatever the programme, it has to fit the context of the Philippines,” said Postrado.



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# British Council's objectives

- The British Council will support capacity building.
- ‘a pilot to develop models that could be a platform for CHED to improve their policy environment for TNE’
- The country has one of the youngest youth populations in the ASEAN community but one of the fastest population growth rates.
- However, the higher education enrolment rate is only 35%.
- BC's 2015 report  
[\*Opportunities and Challenges in the Internationalisation of the Philippine Higher Education Sector,\*](#)
  - Philippines's high English proficiency level positions its universities favourably within the ASEAN region.
  - However “major restrictions in its constitutional, legislative and regulatory frameworks which present significant barriers to foreign higher education institutions operating in the country”
  - including limitation on ownership, immigration and visa requirements and labour laws.



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# Programmes

Presidents:	2 December 2016
Vice-Presidents:	5 and 6 December 2016
Directors and Coordinators	7 and 8 December 2016



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# The programme will be:

- Issue centred:
- Purposive and action oriented:
- Collaborative:
- Comparative:
- Frank and open:
- Challenging:



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# How we will learn

- Programme inputs
- Case studies
- Discussions in groups
- Preparations for an action plan
- Action Learning
- Implementation



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# Action Sheets

- Take notes
- Action sheets
  - SWOT
  - Partnerships
  - Action Plans



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# Slides

- Most presentations have PowerPoint slides
- These have been designed to be a source of reference after the programme
- Hence they may contain more information than is covered in the session
- References for further study



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# Feedback and Quality Enhancement

- To make the programme as good as it can be, and meet your needs as well as we can, we need your feedback
- Review at the end of each day
- Reflections each morning
- Evaluation at the end of the module
- Talk to us at any time!



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# Impact of previous programmes

- 1) Revisiting institution's missions
- 2) Revisiting institutional development strategies
- 3) Development of internationalisation strategies
- 4) Changes in the organisational structure
- 5) Creating a pool of senior and middle managers
- 6) Promotion of participants
- 7) Developing a plan for the transition to University autonomy
- 8) Establishment of international partnerships
- 9) Establishing constituencies of shared governance (boards of trustees)
- 10) Establishment of University enterprises



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# The Team



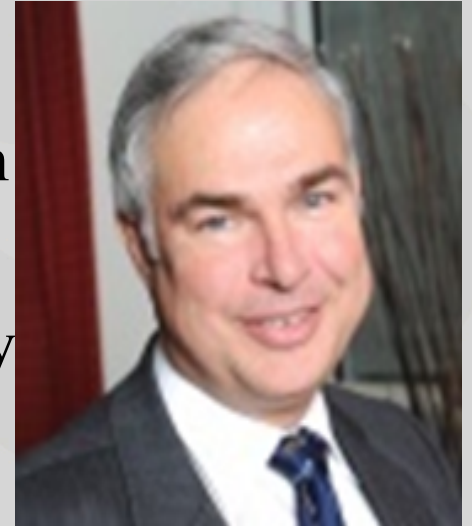
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# David Lock

- Programme Director
- International Adviser: Leadership Foundation for Higher Education
- Secretary General: Magna Charta Observatory
- Formerly:  
University President and  
Head of Administration
- Director of various HE programmes across 33 Countries



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# Professor Mohamed Loutfi

- Professor of Internationalisation
- Pro Vice-Chancellor (International)
- Board member of:
  - Leadership Foundation for Higher Education
  - Magna Charta Observatory
  - Going Global Steering Committee
- Coordinator of a number of EU and British Council funded projects that promote mobility and HE reform in partner countries.



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# Professor Brian Morgan



- Professor of Entrepreneurship
- Director of Creative Leadership and Enterprise Centre (CLEC)
- Delivered transformational leadership programme for schools in Wales: *Leadership for Head Teachers*
- Recent publications include

-*Mergers in Higher Education: is size a good reason to merge?*

Advances in Management and Informatics (2016)

-*Regions as Enterprising Places: Governance, Policy and Development*

Enterprising Places (2014).

-*The Impact of Inward Investment in Wales.*

Merseyside and North Wales Business Prospect, (2011)



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# Dr Colin Powell



- Associate Dean (International), Cardiff School of Health Sciences
- Responsible for developing internationalisation culture within the school through:
  - Facilitating mobility
  - Recruitment of international students
  - Establishment of franchise arrangements
  - Supporting international research
- Manages projects and partnerships across 20 different countries



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# Aboubakr Fathalla

- International Engagement Manager
- Responsible for developing Cardiff Met's Transnational Education Network
- Co-founder and Executive Board Member of ARELEN –Arab European Leadership Network
- Actively involved in HE strategy development, HE reform and consultation



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# Academic Credits

The presentations include or have drawn on the work of:

John Davies

John Fielden

Christopher Howard

Robin Middlehurst

International Association of Universities

To whom the organisers are grateful.



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# Introduction of Participants



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# Participating Institutions

- Ten pre-selected Philippine universities including University of the Philippines, Ateneo De Manila University and De La Salle University will be allowed access to funds via proposals for TNE partnerships.
- The University of Santo Tomas, Miriam College, University of San Carlos, Saint Louis University, Silliman University, Bicol University and Central Luzon State University have also been selected to participate in the scheme.



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# Personal Introductions:

On each table:

- Who you are
- Your university
- What you want to derive from programme
- 1 minute each



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# Questions



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