Lessons on digital transformation

Skills mapping results

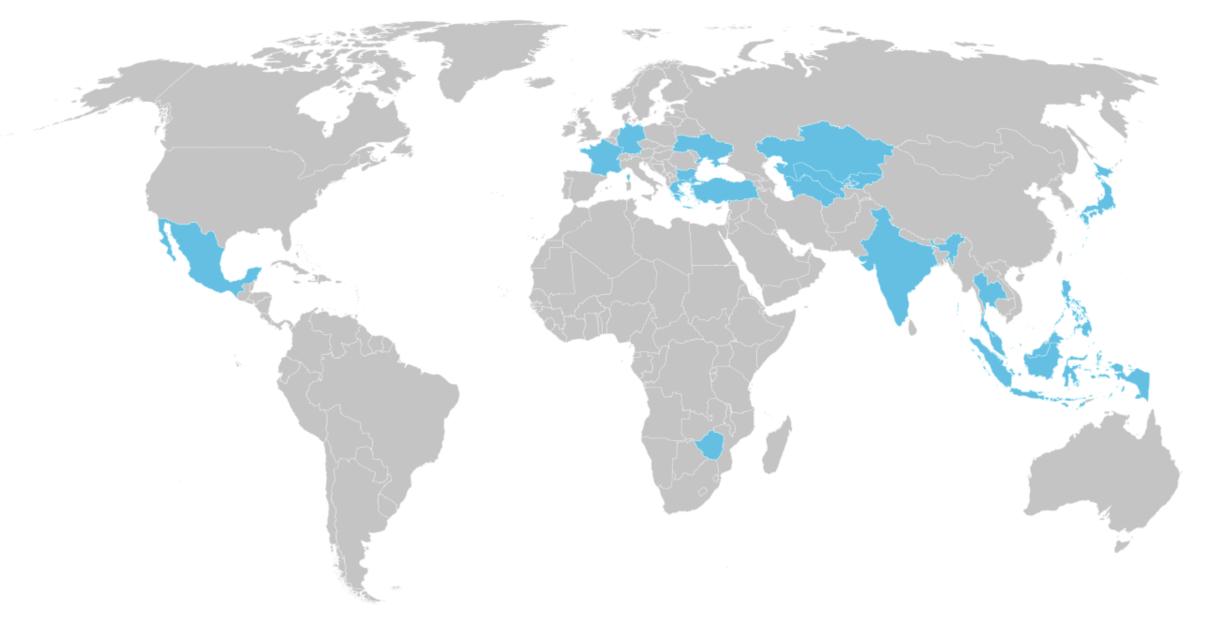
www.creativeconomy.britishcouncil.org

Skills mapping results

The results are based on the Communities of a New Future – second forum registration.

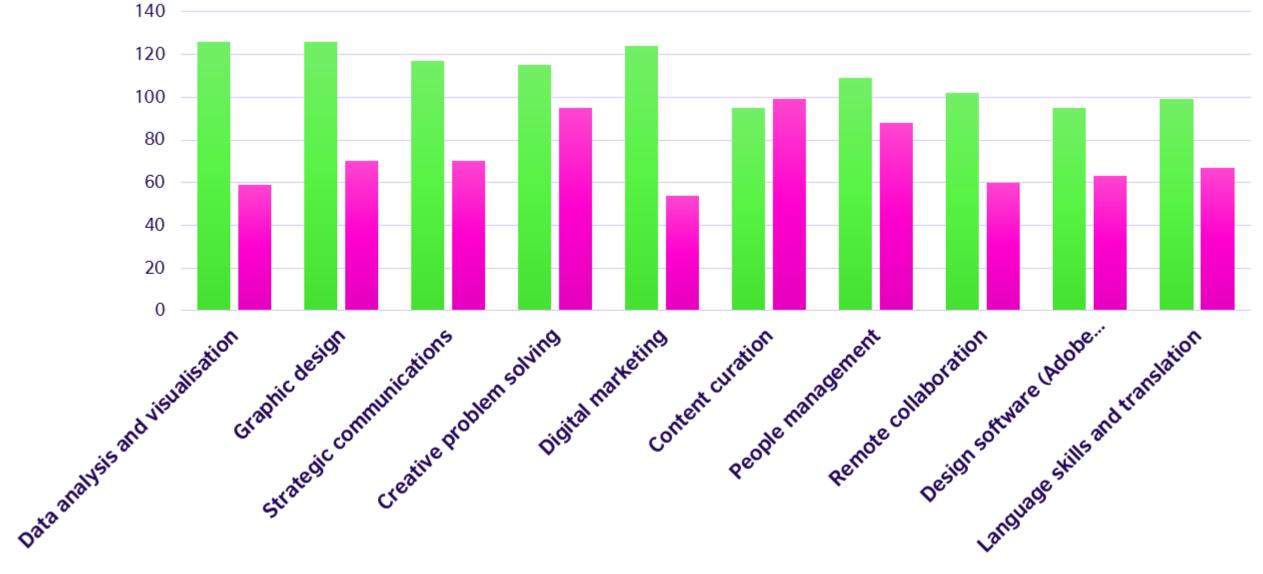
- Which creative sector are you predominantly working in?
- Top ten skills for digital transformation
- What are the positive results of your digital initiatives?

Twenty one countries represented



Which creative sector are you predominantly working in? 140 120 100 80 60 40 20 Audio, visual, proadcast and... 0 Visual communication... Creative | social development Performing arts and festivals Cultural and natural meritage Books and press Industrial design All of the above Visual arts

Top 10 skills for digital transformation



Skills needed Skills we have

What are positive results of your digital initiatives?

