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**CREATIVE  
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## Thames International Business School Scholarship Program

This is an **Open Call for Nomination and Application** for the **ICE Scholars** (Innovative and Creative Entrepreneurs Scholars) for two programs of Thames International:

1. Undergraduate Degree for BS Entrepreneurship or BA Communications Arts
2. Professional Diploma in Innovation and Creative Enterprise

Applicants can apply for either a **Creative Innovators Fellowship** or an **ICE Scholarship**.

### **ABOUT THE INNOVATION AND CREATIVE ENTERPENUERS SCHOLARSHIP**

#### **Definition of an Innovative and Creative Entrepreneur**

Innovative and Creative Entrepreneurs are resourceful visionaries who generate revenue from a creative activity and who, at their best, are societal change agents. Their innovative solutions result in economically sustainable enterprises that create value for themselves as well as for the producers and consumers of creative services and products. "Creative Entrepreneurs are driven by a passion to create remarkable things and meaningful relationships. They come in various types: Artists and creatives who make a living from their artwork, Entrepreneurs who take a creative approach to their enterprise and Independent-minded individuals who want to create a unique lifestyle for themselves and their families."

#### **What are Creative Enterprises?**

Creative Enterprises, both for-profit and not-for-profit, connect creators and artists to markets and consumers. They create, produce and market goods and services that generate at least economic, at best social and cultural, opportunities and value for all concerned.

#### **What and Who are involved in Creative Enterprises?**

**Sectors:** Architecture, Advertising, Craft, Culinary, and Culturally based education, Cultural & Heritage, Design, Fashion, Festivals and Markets, Film, Literature, Healing Arts, Marketing, Museums, Music, Performing Arts (Theater, Dance), Publishing, Software, Visual Arts.

**Creators:** Musicians, Dancers, Composers, Writers, Artisans, Artists, Teachers, Designers, Actors, Chefs, Architects.

**Producers & Marketers:** Producers, Directors, Publishers, Promoters, etc.

**Auxiliary & Support Services:** Hotels, Shops, AV, Recording, Technicians, Publishing houses, agents, photo agencies, galleries, etc.



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## Description of Programs

1. 20 Scholarships for undergraduate degrees in B.S. Entrepreneurship or B.A. Communications at Thames International.
  - Both degrees have a focus on Creative Enterprise. The scholars will be trained to succeed in their start-up with the twin goal of hiring artists and creatives.
  - A 3-year programme starting in both August or November 2018
  - This full scholarship is equivalent to US\$15,000.
2. 20 Scholarships for Professional Diplomas in Innovation and Creative Enterprise
  - A 9-month part-time programme for working individuals. It combines business, innovation and creative thinking skills. The programme starts in October 2018.
  - This full scholarship is equivalent to US\$3,000.

## Specific Criteria for Undergraduate Scholars

1. Age 22 and below
2. Has an artistic talent and skill in Music, Film, Photography, Graphic Design, Drawing, Singing, Drama/Acting, Fashion, Publishing, Games etc,
3. Has a business idea that will have a social/environmental impact
4. Digital and Programming knowledge is a plus
5. Limited to candidates who are citizens or non-Filipino long-time residents (10 years) of the Philippines

## Specific Criteria for Professional Diploma Scholars

1. Below 35 years of age with minimum 2 years College education or its Vocational equivalent
2. Must be working in the creative sector for at least 5 years
3. Must demonstrate the past application of their creative talent in the social or non-profit sector
4. Somebody working in the creative sector who has shown leadership in the industry by championing its development in their sector.
5. Limited to candidates who are citizens or non-Filipino long-time residents (10 years) of the Philippines



## SCHOLARSHIP APPLICATION FORM

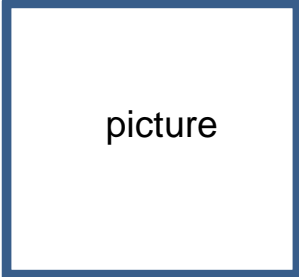
Full Name: \_\_\_\_\_

Date of Birth: *(Month/Date/Year)* \_\_\_\_\_

Home Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone nos.: \_\_\_\_\_



**Scholarship Application:** Full: \_\_\_\_\_  
BS Entrepreneurship/ BA Comm Arts (Creative Industries): \_\_\_\_\_  
Professional Diploma in Innovation & Creative Enterprise : \_\_\_\_\_  
Confirm you meet all Selection Criteria (See Over): Yes: \_\_\_\_\_ No: \_\_\_\_\_  
Explain: \_\_\_\_\_

**Please List Creative Skills and Talents** *(provide or level if applicable)*  
\_\_\_\_\_  
\_\_\_\_\_

**Experience and Achievements in the Creative Arts:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Educational and/or Work History:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Awards or other Citations:**  
\_\_\_\_\_

**What this scholarship would mean to you?** *(Use additional page, if required, no more than 250 words)*  
\_\_\_\_\_

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**Personal Interests: clubs, societies, hobbies, sports, major pastimes?**

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**Volunteer or Social Work experience?**

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**Reference:** Why this candidate deserves the Scholarship

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Name of Referee: \_\_\_\_\_

Position/Relation \_\_\_\_\_

Signature: \_\_\_\_\_ Date: (M/D/Y) \_\_\_\_\_

**Personal Commitment:** “If granted this Scholarship I undertake to fully commit myself to my studies and do my very best to develop a successful career as a Creative Business Entrepreneur.”

**Signed:** \_\_\_\_\_

For questions and inquiries, please email [Scholarships@Thames.edu.ph](mailto:Scholarships@Thames.edu.ph).

Please submit all applications to [Scholarships@Thames.edu.ph](mailto:Scholarships@Thames.edu.ph) and [britishcouncil@britishcouncil.org.ph](mailto:britishcouncil@britishcouncil.org.ph) on or before 8 July 2018. Indicate “**ICE Scholar Application – [Your Name]**” as email subject. We will notify you of your acceptance by end of July 2018.