

Establishing Social Enterprises with University Support



Ateneo de Manila University



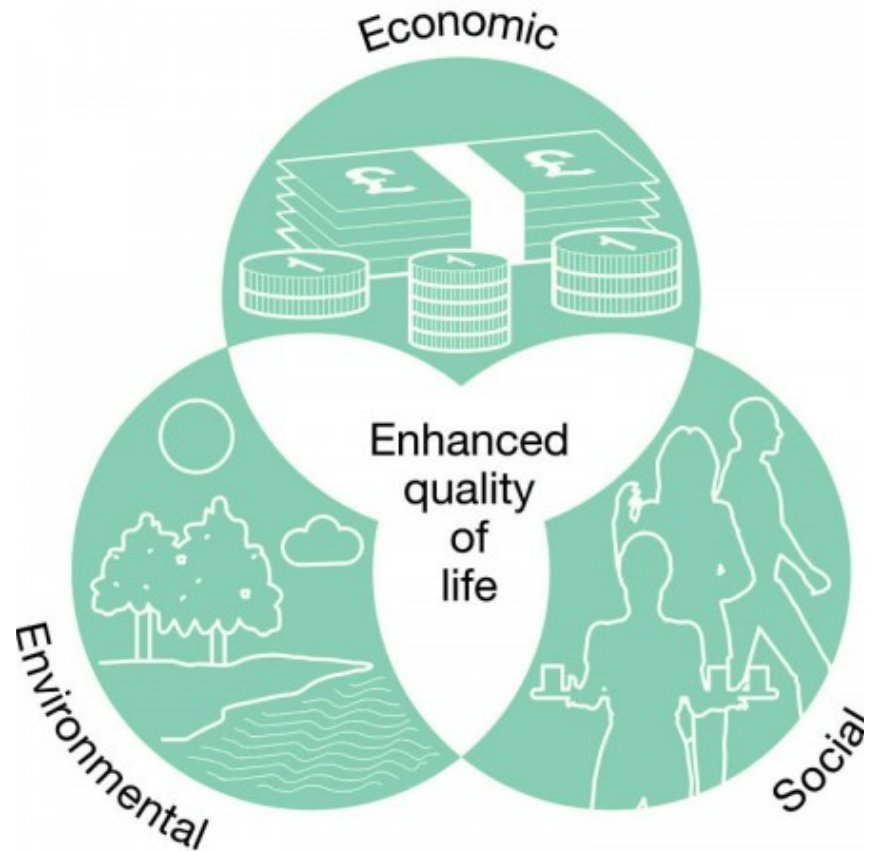
- Established in 1859
- Jesuit educational institution
- One of the top universities in PH
- 501-550 QS World University Rankings
- 115 QS Asia University Rankings

University Programs on SE

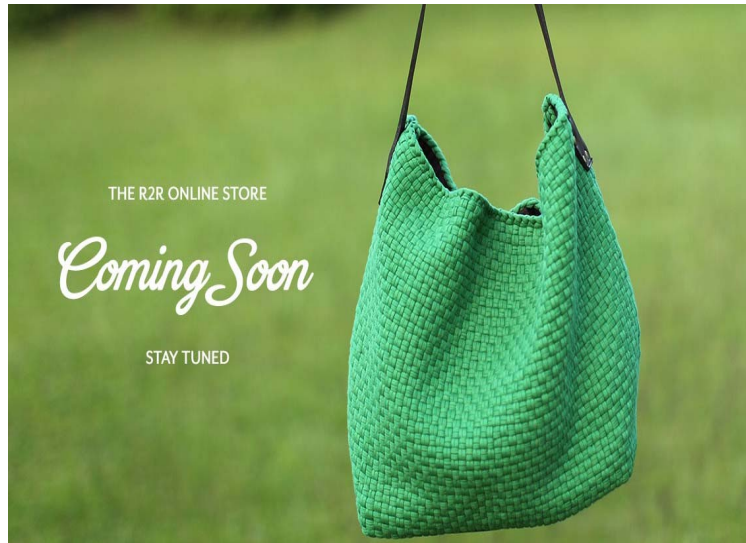
- ACSENT
- Hosts conferences on SE
- School of Social Sciences first to offer SE course as a subject in the Philippines
- Certificate Courses on SE – Youth, Migrants, SEs
- SE tracks in School of Management
- Incubation for start up social enterprises
- SE Business Plan Competitions
- Immersions
- Microfinance Capacity Building Program

Why SE?

- Seeks to preserve, extend, and communicate truth and apply it to human development and the preservation of the environment
- Contribute to development goals of the nation



SOCIAL ENTERPRISES ORIGINATING FROM THE UNIVERSITY



Lift Filipino artisans
out of poverty



HELEN SUMALABE

Level II Sewer



MYRA GRABAN

Level II Sewer



CRISTINA CASUNCAD

Sewer



Sustainable,
Holistically
Developed,
Independent and
Dignified
Communities





Responsible fashion,
Pinoy pride and social
involvement





Responsible fashion,
Pinoy pride and social
involvement





**Comprehensive health
care services for every
poor community**



University Input

- Social enterprise ideation
- Market research
- Business plan
- Pilot test
- Business registration guidance
- Mentoring

Challenges

- Salary
- Initial outlay
- Research and product development
- Office space
- Compliance to government requirements
- Family obligations and pressure from family
- Strategic planning
- Limited expansion

BEYOND THE UNIVERSITY

SEDPI is the Philippine's premiere capacity builder in the fields of



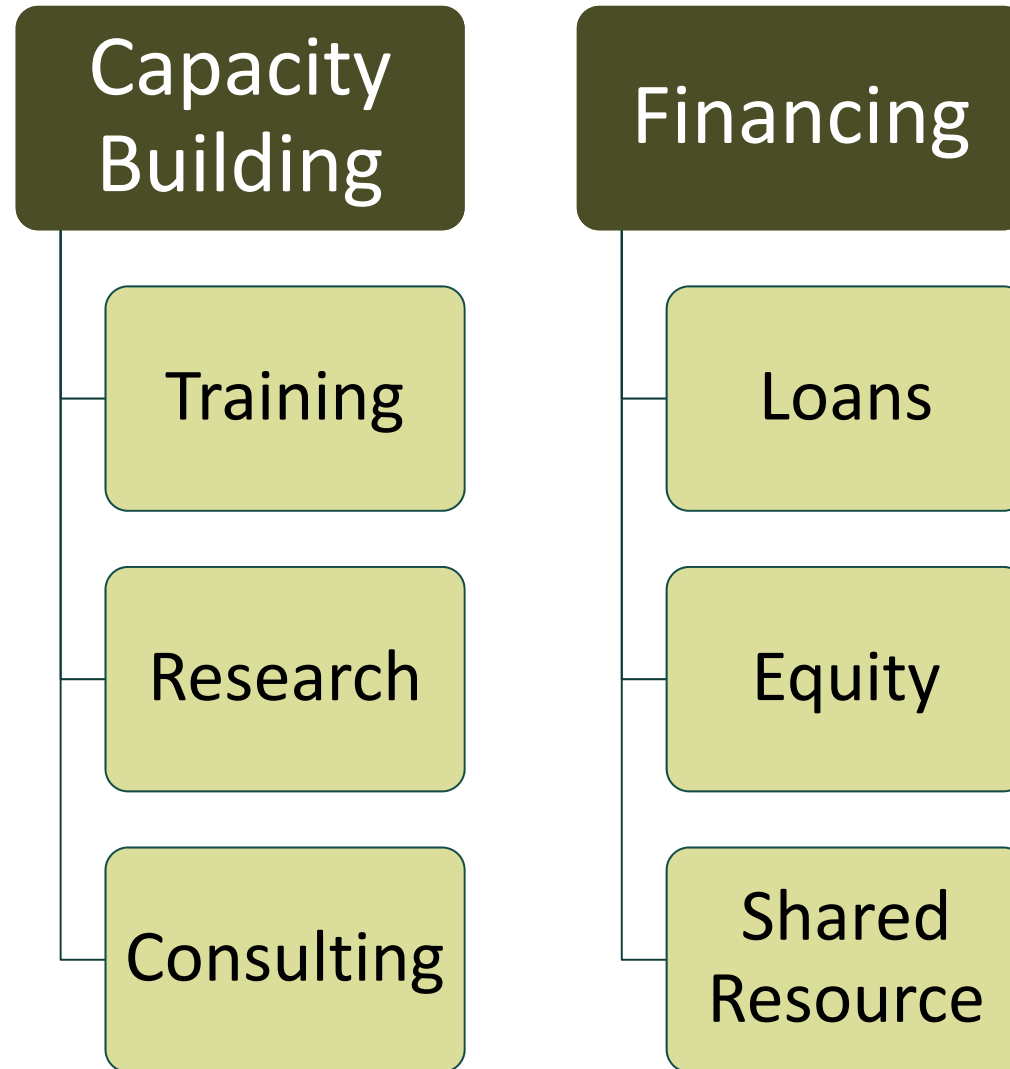
Microfinance



Social Entrepreneurship



Financial Literacy

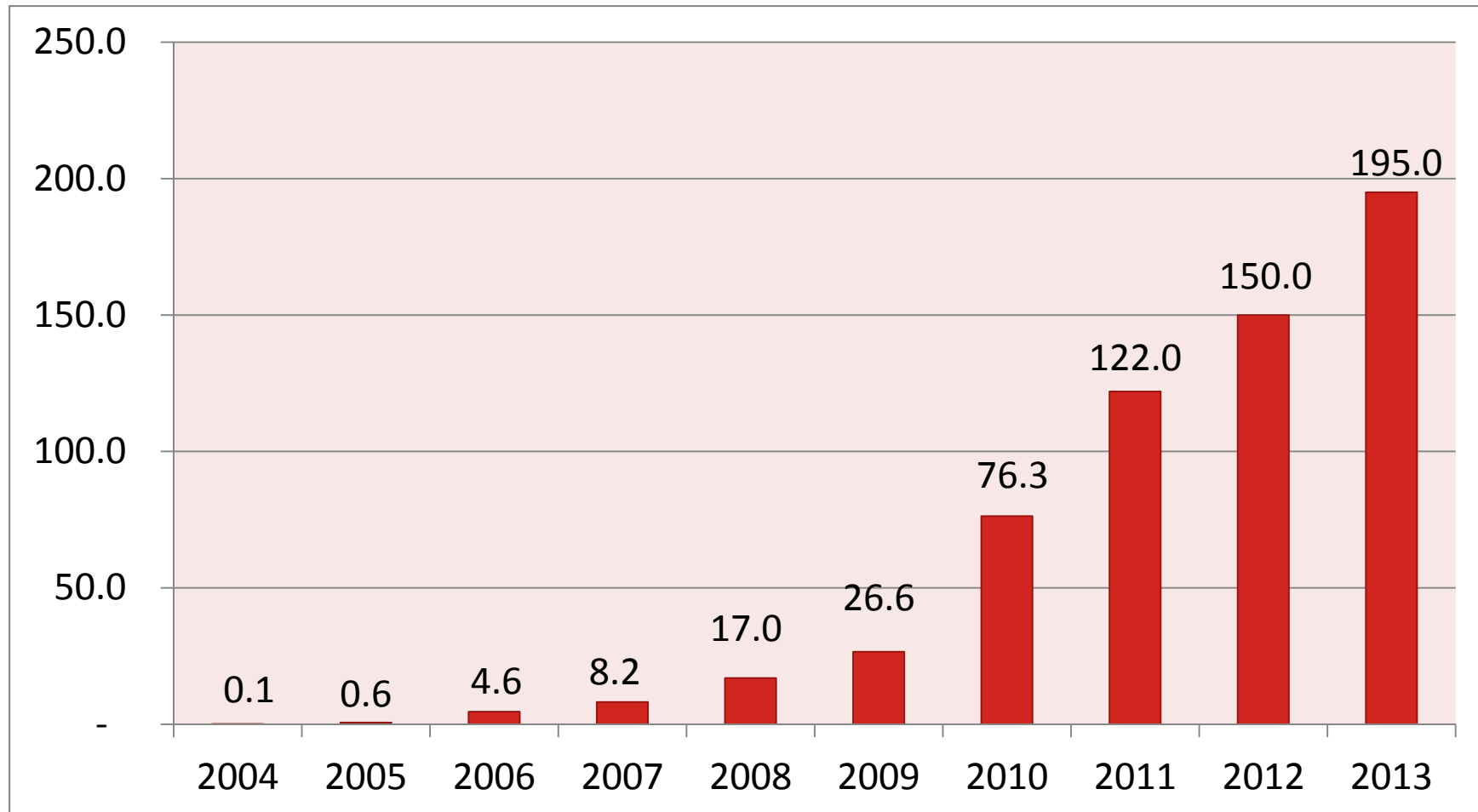


Who do we serve?



- Loans, equity and shared resource for Microfinance Institutions and Social Enterprises
- Socially Responsible Investments to Migrants and their Families

Financial Resources



In '000,000 PHP

‘I am a Changemaker’ Program

- Longest running and most prestigious business plan competition in the Philippines
- Help at least five start up social enterprises with capital and mentoring



SEDPI Social Enterprise Ventures

- Capacity building – research, strategic planning and mentoring
- Compliance to government regulations
- Administrative support – office space, communications, physical office space, supplies
- Bookkeeping and audit
- Financing – equity and loans
- Networking opportunities





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